KICKSTARTER PROPOSAL

FOR

DENNIS SULLIVAN

So!!! A guy walks into a bar……we’ve all heard the beginning of **THAT** old story, but we live in a new world now, with new ways to connect, to have conversations, and to share the community spirit that used to be found only in your favorite neighborhood bar. Thanks to the exciting new show, “Last Call With Sully,” we can all watch, listen, learn, and let our opinions count!! Think about it…. the atmosphere of your favorite watering hole… the wild conversations, the feeling that, hey!! Everyone **DOES** know your name here!!! … the possibility to learn fun facts or even stuff that may be interesting but completely useless …the chance to see the talented and the maybe not so talented compete against each other all in the spirit of fun, curiosity, community and compassion.

“Last Call With Sully” (**Is this the operating title? If not, please use correct title**) promises to be the show that will become everyone’s newest and most addictive “guilty pleasure.” Did you used to love “Cheers” (**Can you use the actual TV show names in your pitch? If not, we can think of ways to mention the shows without naming them)**, but wished it took place in YOUR neighborhood? Have you secretly watched “America’s Got Talent” and in your own way, you really rooted for the oddball or the underdog? Have you ever shed a tear (you don’t have to answer out loud…we don’t want to get toooo mushy) when a contestant on “Celebrity Apprentice” wins a buttload (**Can you say this-or should we say “busload”?**) of money for their favorite charity? Well, if so, come on in, grab a stool and sit yourself down in our virtual bar-right in the comforts of your own home!! You’re in the right place!!

I’m Dennis Sullivan and I am the “master of my domain” (extra points if you remember where **that** expression comes from and what it means!!) here at (**name of bar**). This is a real working bar and I; believe it or not, I’m a real bartender with over 15 years of experience. I’ve seen and heard it all…well, maybe not all… but this place is never boring. Thanks to our show, “Last Call With Sully,” everyone will be able to have a piece of the fun, and thanks to Kickstarter, that brings new meaning to that expression!

Here’s how the show will work- each season is divided into 2 parts and each part has 22 episodes **(is this going to air on television or online? If online, I think these should be called webisodes so people have a better idea of how this is structured**). The show is a combination of a talk show and a talent show. At the end of the season, the winner of the talent competition will win $20,000.00. For every celebrity that appears on the show, I will donate $3,000.00 to one of two charities the celebrity has selected for the donation. This show is 100% viewer driven so the audience really molds the show. **YOUR** opinion really counts with this show, and now, no matter where you are or what you might have been doing 15 minutes earlier, when Sully’s on, it’s time to play! We are actively looking for viewer input. From picking weekly winners of the talent show right up to the grand prize winner at the end of the season, or submitting questions, comments, recipes and more to our website, **www.lastcallwithsully.com**, each one of you out there can share the experience with us, right here…on the other side of the screen!!! The website will be “All Sully…All the time.” Ask questions for the “Ask Sully” segment. Suggest celebrities you want to see…think of all of those talented people you know, just waiting to get in front of a camera to tell a joke, sing a song, perform some magic, or make a dummy speak…. and I’m not talking about me-I mean let’s get some ventriloquists on the show!! Viewers will also have a voice in picking burning topics to discuss…like “if you were a bug, just what kind of bug would you be? Why?” Or, “Honestly-who was hotter-Ginger or Marianne? If anyone says Mrs. Howell, it’s time to take another sip of that cocktail!!! All this adds up to fun time had by all, and with 3-time Emmy Award nominee, Joanne laRiccia guiding us and directing our vision, this promises to be a “don’t miss” entertainment adventure!

All of us at “Last Call With Sully” are really excited to create and bring this project to all of you and we cannot wait to share some laughs, some fun and some good times with our audience. Bottoms Up!!