**14722, Linda Luce**

5 minute speech no more/no less on free enterprise. Compare and contrast to great 20th century entrepreneurs Steve Jobs/Bill Gates and their contribution to society. Free enterprise creates jobs, promotes competition, lowers prices to consumers, creates wealth and distributes wealth through philantrophy. How many jobs did Steve Jobs create? Bill Gates?, How much did each contribute to American economy? How much did each contribute to charitable donations? Basically, free enterprise makes everyone better off. Quotes from Bill Gates and Steve Jobs on free enterprise and why it works.  
**Keyperson:**  
No, group will be politically minded people who support capitalism, free enterprise and minimal government.   
**Information about Events or Memories:**  
The end of the speech should be Steve Job\'s last words to summarize the free enterprise system \"Oh Wow, Oh Wow\".  
**Audience:**  
I want them to be drawn into the lives of Steve Jobs and Bill Gates the competition between them and what free enterprise allowed them to bill which created jobs and phenomenol wealth not just to them but consumers and employees plus beneficiaries of charities.  
**Action that you would like your audience to take:**  
That free enterprise comes across a story and not a definition and it is the only way for a successful economy to function.  
**Deadline for Delivering Speech:**  
Sept. 12th.