

BUSINESS SPEECH
FOR
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We are all products formed from bits and pieces of our past, our environments, and most of all, the people that preceded us... our families... the people closest to us in life form us... they teach us.... guide us... and sometimes warn us how to be... and how **NOT** to be... In my life I have been blessed to have such teachers and I'm even more thankful for the inspiration and encouragement I received.... from one person in particular, my grandmother Margaret.

As I have gone through life and found my passions, my Grandma Margaret's wisdom has been there to help me find the way... and I am proud to introduce our very first therapeutic tool, inspired by the tireless encouragement of this very special woman. Margaret's Box has been created as a way to honor my grandmother while inspiring and supporting others to identify and achieve their own dreams.

While we hear about "thinking outside the box," this product provides the opportunity to dream and visualize "inside the box," "around the box," and "through the box, the user will learn and see the possibilities available in life.

The “box,” although real, is also a metaphor... the first physical representation of what the user intends to have. There is an old expression, left over from those self aware ‘60s, but none of its power has been lost over the years. It consists of three little words. Be. Do. Have. With Margaret’s box, we now have the opportunity to give life to those thoughts and dreams. Working with Margaret’s Box is the beginning of a journey.... **YOUR** journey... as you think of your life, consider the elements present, and what you want to change in order to achieve your desire for a more complete and fulfilled life.

- **BE**.... This is the thinking stage... the point from which you create and plan and evaluate what you have and what is needed to bring your dreams to life.
- **DO**... you now have a place in which... and **ON** which... to take your imagination and let it become real. This is where Margaret’s Box joins you on your journey. The exterior of the box serves as the canvas for your inspiration, your passions, your goals... and let’s face it... who doesn’t want the opportunity to begin fresh with a clean canvas? Now imagine its surfaces becoming filled with images of all that you love and that you intend to become reality. The interior of the box will hold as much as your imagination can support. It contains the tools, materials, and supplies needed to create a goal oriented vision “experience.”
- **HAVE**.... well... that comes from the experience of having an idea and combining therapeutic strategies that guide and support participants to learn to prepare, plan and achieve.

Margaret's Box is an invaluable tool. In the search for objects, words, images, and documents that support the realization of the vision, the owner of each highly personal box learns to clarify, define, and focus on the elements needed to complete the vision.

This is truly a tool for the new millennium, and while it plays on features of the traditional vision board, the interactive, dimensional qualities of Margaret's Box speak to the revolution we are all experiencing... taking us from flat ideas to authentic three dimensional experience.

This, my first product, grew from the inspiration so liberally shared by my grandmother. It is my tribute and my way of sharing her enduring message with all of you. Margaret Schuler was a force... especially to a little kid... that would be me.... growing up and searching for her place in this world. Grandma Margaret was a dreamer as much as she was a doer. She shared so much with me and her message has stayed with me. "Be willing to put in the work. Be relentless. Be focused. Listen to yourself and others that truly have your best interests at heart. You can do **ANYTHING** you want. You can be **ANYTHING** you want to be. You have two hands just like the next person. Use your story and your journey to uplift others....". I ask myself... "How can I **NOT** honor this legacy???" And so I have.

Growing up with my Grandma had its magical moments.... she allowed me to play dress up in her clothes and so I turned myself into a businesswoman. One time I thought I wanted to be a chef.... and there it was.... she opened her kitchen to me so that I was able to experiment. When I wanted to be a florist, her garden became my oasis. And it goes on and on... she always encouraged me... she never denied my dreams, and now we can encourage yours.

In honor of my Grandmother Margaret, I invite you to use Margaret's Box to find your dreams and make them a reality. **TODAY**. Thank you!