**INFORMATIVE SPEECH**

**FOR**

**REEM ALI**

Hello! My name is Reem, and I work with the Human Capital team and while my focus is in leading core aspects of employee experience here at ADQ, as an employee with an entrepreneurial spirit, I also care about the many and diversified aspects of this company. Each function of the organization works together to form the entity we know as ADQ, comprised of all the many valuable assets it holds, but truly, in my opinion, the biggest asset of all is our people. They’re really what makes ADQ so special. Without the Human Resources and talent that drive this “machine” and every level of support, the company… any company… would just be a context in which to build its place in the corporate culture. It is because of this that Human Capital is an important, strategic, and vital piece here at ADQ. We recognize that it is  one of the most essential drivers of growth, value, and organizational well being.

Functionality and positive impact on industry and community play a critical role in our company’s “health.” We embrace a very holistic approach when it comes to enriching our colleagues’ experiences:

* We acknowledge talent and encourage capabilities to enable our business and foster a high-performing culture. We recognize individuality and potential to contribute while nurturing each one’s enthusiasm to make a difference here at ADQ.
* We create and deliver programs, initiatives and actions that enhance our teams’ engagement
* We drive operational excellence through digitalization to create optimal levels of service delivery and productivity

Ultimately, it is our intention to become the Employer of choice… and to create a corporate culture in which people love to work… one in which individuals can thrive and perform their best. It has been said, “Love what you do and you never have to work a day in your life.” At ADQ, we believe in pride of ownership… of achieving and maintaining a sense of team, and encouraging mutual respect between employees and managers.

We do this by incorporating our ADQ values in everything we do. We are driven by our pursuit of excellence. We collaborate with our partners and clients and we emphasize mutual respect. We are accountable and always conduct ourselves with integrity. And finally, because our priority is the well-being of our team, we maintain awareness and response… our agility helps us move quickly to embrace change and optimize success.

Ours is truly a value-driven culture and, one, in turn, that supports us to ensure that our people feel empowered, engaged, appreciated… to have have that real sense of belonging and to fully experience pride in being part of an organization like ADQ… one that is delivering on such a big, ambitious mandate as we work to contribute to, and shape the future of our country.

I wear my badge everywhere, even when I’m not in the office. It’s around my neck and I sometimes forget to remove it when I leave our office. (**If you want to make a little joke you can say**)… good thing it’s waterproof… in case I accidentally wear it in the shower!! (**And wait for the laugh**). Maybe it’s because subconsciously I don’t want to. I know that as well as ADQ cares about their employees’ best interests, this is exactly how I want our people to feel… involved… committed… inspired…

We remain conscious of our interactions and outcomes with others, and while being aware of impact and results at every level, our aim is to do our best to sustain the goal that includes corporate care, consideration, communication, and success. Our philosophy is, “**Whatever it takes**,” because that’s how we are here at ADQ. We always aim for the best in everything we do. Thank you!!