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| **1. To what size group will the speech be delivered?** Large (100+ people) |  |
| **2. The speech will be delivered to a group made up of mostly?** Family, Friends, Colleagues, Business Associates - The organization is the Women in Cable Television Association |  |
| **3. Where will the event be held?**  **Georgia Aquarium** |  |
| **4. What kind of speech do you want?** Funny, Heartwarming, Empowering, Story telling, Professional presentation, a combination. |  |
| **5. Is there a key person(s) to whom the speech will be given? Tell us their name(s) and a little about his/her personality. No, just a thank you for being given the honor of receiving the award. Empowering women and thanking my co-workers and familt. See page 2 of notes for specifics.** |  |
| **6. Please share information about events or memories you have together that you would like mentioned in the speech. There is no one focus person for this speech.** |  |
| **7. What do you want your audience to think or feel as a result of experiencing your presentation? Inspired, Empowered and a better understanding of my leadership skills over my career.** |  |
| **8. Is there an action that you would like your audience to take as a result of experiencing your presentation? No** |  |
| **9. What is your deadline for delivering the speech? Need to have by Sept. 18th** |  |
| **10. Finally, please provide your speechwriter with any additional information you would like to have included in your speech. Include all information you feel is essential to your speech.** |  |

I have included the award and some bullet points to consider – but not all mandatory to use.

The Award I am receiving:

**The Horizon Award for Woman to Watch** recognizes a woman with a consistent record of professional success and job excellence. She is a strong strategic leader, a role model and significant contributor to the growth of her organization. This award is presented to an individual who has been in the industry for at least five years and who is at the VP level or above.

**Speech Points to Consider:**

* Standing before you tonight as WICT Red Letter Awards - The Horizon Woman to Watch is an extreme honor and I’m humbled by WICT and the awards committee for this prestigious recognition.
* My journey to tonight has been exciting, fun, challenging, and has stretched me beyond where my 22 year mind could have ever comprehended as I was dressed in my Red blazer, black skirt and black bow-tie in my first job at CBS Television City as a “Page”.
* As a Page, we worked on shows like the Price is Right, Politically Incorrect and answered phones for 12-16 hour days on the Bold and the Beautiful and The Young and The Restless.
* Now, 20+ years later, I often think about all the “no’s”, the “you’re not qualified”, the “pay disparities”, the sabotage - but the thoughts always end with BUT GOD. And I know all things are possible, there are no obstacles unachieveable and “No”, really means “Not yet”, or “there is something better for me”.
* I often get asked about my career path and decisions. And my answer is undoubted, when your inspired to make a difference and live beyond the job, it’s not really just a job.  I’ve been privvy to milestones that have sparked career transitions I didn’t even see coming:
  + Employee #6 at a cable start-up called Gospel Music Channel - using my years in research to create sales decks for ad sales and affiliates sales teams
  + Starting the affiliate marketing department and being instrumental in helping the network gain 60Mill + subscribers
  + Working with a team of 4 to conceptualize, develop the pitch and launch what is now known as aspire - the network that celebrates the black culture and urban lifestyle.
  + And building marketing plans to launch our SVOD gmovies, which is now UP Faith & Family.
  + And now, running Up Faith & Family streaming service, surpassing goals and making transformative changes in the world of streaming for those that stand with me and those to follow me.
* Thanks to Charley Humbard & Brad Siegel - the founder and former vice chairman of Gospel Music Channel for taking a chance on a random resume that was sent to your email that all of these pivotal moments, and many, many more were even able to happen.
* These moments allowed me the opportunity to not only learn and grow, but to plant seeds of encouragement, seeds of support, seeds of inspiration, seeds of empowerment, seeds that were planted, that now can help open doors for others.  I believe seeds must still be planted - even when the encouragement, support or guidance don’t always fall on me.
* The world of streaming and technology is shifting conversations and shifting the culture for other women and for those that look like me. I feel a sense of pride knowing that I’ve been able to inspire so many of my mentees, colleagues and my team to do and be all they desire - but now they see the reflection of a risk taker, an innovative thinker, a woman not afraid to say I don’t know all the answers, but I’m willing to do what’s necessary to find out - even if that means taking several classes to do so, a woman not afraid to play in a male-dominated industry of technology.  By taking these steps in martech, I can be a “change agent” that will help bridge our community from just being consumers, but by modeling a career path not known to many, they will now be developers, engineers, CTO’s, digital marketers, ecommerce entrepreneurs etc.   Showcasing new dimensions of ourselves that our community has not seen before.
* Everyone just needs the space to grow and to blossom and in streaming, which is vastly evolving everyday and becoming a saturated space, I’m inspired by the challenge and ultimately, the possibilities.
* I’m inspired by my team. Tracey Tooks, Dre Barnes & DeEtta West all (here tonight) along with the others that could not make it.  We have overcome many, many obstacles, impossible deadlines, new technologies and have still been able to meet and exceed year end goals and we are only at October. I Thank you all for being open to learning from me as I certainly learn from you. I’m inspired by my former team CDM, Hal Rosenberg, debate partner and ultimate cheerleader, Greg Madsen and Heather Symmes, Thank you!
* But I’m also inspired as I come from a long lineage of inspiring, powerful women.  My Grandmother, VIvian Farr - was one of the first black nurses in the city of Colorado Springs, Colorado.
* My sister, who knows no boundries, has a heart of gold and laugh that brightens any day and I are blessed to be the daughters of Vivian Farr (yes, my mom was names after her mom). A career educator of 47 years, has been awarded many fellowships that took her all around the world - China and Brazil to name a few and was one of the few Black Public School Administrators in the state of Colorado, again an inspiration to many.
* And today, I stand before you one of the few women in the streaming industry and one of 2 black women that run a streaming service here in Atlanta.  Paving the way for many more to enter into this new wave of content and technology.
* Finally to my niece, I hope tonight, as you see all the other incredible, trailblazing WICT honorees, and this entire room full of powerful women & Men, and you see your Aunt receiving the Horizon Award as the Woman to Watch, that impress upon you what a gift God has given you to be a woman. A Strong woman that is not bound by glass ceilings, racial injustice or pay inequalities, You are a Farr-Cannon woman that is fearfully and wonderfully made by God.  You are a world changer, an innovator and inspiration to me now and forever.
* This career has not been easy.  There have been twists and turns, ups and downs.

It’s a climb.  The climb is what builds you, the climb strengthens you, the climb inspires you to keep going but in the end, it’s not done yet.

* I believe our steps are ordered by God.  This life is like a staircase - we have to touch each level, starting at the bottom and ascending to the top. There are things you need at every step, things that will grow you and build you along your journey.  You have to pick up valuable information, relationships, experiences along the way. But just as you climb up the stairs, you can fall. But even in the fall, your steps are ordered. All the lessons and growth is in the climb - The Horizon Award Woman to Watch is one I humbled, honored and will cherish as I continue to climb these stairs to higher heights.