SUPHANIT CHATURONGKASUMRIT Ploylada Sucharitachandra

**Ploylada Sucharitachandra – An Unexpected Fighter!**

*Ploylada, or Ploy used to be well pampered, and she used to get whatever she wants. She was the one with such great opportunities ever since she was young. Then the death of dearly loved step-dad changed her life - it gave her a valuable life lesson.*

Ploy said that when she was three years old, she usually spent her after school watching the ballet girls dancing through the window. She was too young for the class, but she still stood outside and watch the little ballerina everyday until the teacher finally let her take the class. As Ploy entered her middle school years, this Ballerina girl changed her interest to playing the guitar.

"I had this short moment when I was dreaming of becoming a rock star!” Ploy thought it would be cool, but after she gave it a try, she realized it wasn't her thing. She then wanted to work for the United Nations.

Ploy said enthusiastically, " I wanted peace. I didn’t want war. I was like a little hippie kid.” She wanted to help out humanity, to make the world a better place to live in. But then as time passed, she realized that peace is impossible.

This girl vividly showed her uniqueness. Whatever she was curious about, she must try out. She even made her mom surprised she decided to apply for a foreign exchange program to the United States during 10th grade. Her mom challenged her that she does all the procedures in applying herself, and she will let her daughter go. That’s what she did. She disliked the immaturity of the kids she encountered at school and wanted to be where people think more outside the box.

Ploy said, “I was very lucky to have such modern and artistic host parents. My host dad introduced me to punk music and my host mom introduced me to independent rock.” With the intellectual and artistic surrounding, she was able to express her opinions more about the world, including politics, religion, and life. Talking to them made her feel great. She found the answers for many questions that had long been stuck in her mind.

Before that, Ploy admitted that she never felt confident in herself as much without her host parents. “They believe in me. They believe I would excel in life.”

Unfortunately, not long after Ploy came back to continue her 11th grade in RIS, her step-dad passed away. She had to sacrifice the pursuit studying abroad because she still has two younger siblings her mom has to raise. The only choice left for her is here at Communication Management, Chulalongkorn University.

“It is unexpected to accept this circumstance. But I have to face it! I try to be optimistic, taking things step by step. And adapt myself to a different way of lifestyle. I always think that I’m still lucky than many people in this world. This incident is tough but it is also worth to know who will always be there for me.”

She must do what she can to help her mom out. She thought of ways to earn money. She did things that she never dreamt of doing, like dragging a large suitcase of used brand name items to sell on the street at Jatujuk market, being an english tutor, and trying to accomplish business after business. My mom never expected me to do these but I love to share the burden. I truly understand by heart how difficult it is to earn money.”

She hopes to be successful in her future career. Dreams shifted from advertising, fashion buyer, magazine, public relations, event manager, political news critique, and many more. All these past aspirations are surprising along the lines of communications, so she is in the right track to accomplishing any of those dreams. The last and strongest dream is to be in the branding industry as a marketer.

So what is really the most important thing that she wants to accomplish in life?

Ploy answered, “I need a place in this world. I don’t want to die forgotten! I want to become successful. My biggest fear is that the world will end before I become an accomplished person! I don’t mind being tired, as long as people notice my hard-work and award me for it.”

Ploy is a small girl but is strong at heart. She never gives up on what she wants to accomplish. But the one true fear she is concerned is may if she couldn’t succeed in giving everything that her family is lost back to them.