

July 22, 2016

Jason McNary

General Manager- U.S

Agnes B.

260 W. 39th St.

New York, NY 10018

Dear Mr. McNary,

Congratulations! We’re extremely honored to announce your selection for the **BRAG Business Achievement Award.** This award is presented to individuals who have achieved a high level of success in their careers and who continue to exemplify work that epitomizes the BRAG mission.

Throughout your impressive background that includes senior leadership roles at Calypso St. Barth, Hoss Intropia and currently Agnes B., you’ve demonstrated strong vision and business savvy that embody the core values of the BRAG organization. We would love to celebrate your achievements at our Annual Scholarship and Awards Gala.

Who is BRAG? Forty-six years strong, BRAG is the only organization in the nation whose primary concentration is preparing, educating and providing financial assistance for African-Americans, Latinos, Asians and other people of color for leadership in retail, fashion and related industries. Since 1970 our mission is to increase the number of people of color in the executive ranks of retail and beyond. We are a non-profit functioning without a full infrastructure of paid staff. Our mission is supported by a volunteer board, advisory board and our Annual scholarship Awards Gala. Our gala enables us to raise vital resources and champion the organization’s most urgent causes. To date, through this effort, BRAG has awarded over $1million in scholarships to students who have achieved academic success and exhibit financial need.

In2014, our event’s theme was *Dare, Defy, Disrupt.* That night we challenged the fashion industry to confront its typically conservative mindset, and embrace fresh, bold and diverse ideas. We do not simply call out the industry for its traditional practices; we actively build a pipeline of high potential talent of color that will transform our industry.

The gala has been a pinnacle highlight of our year. We have been able to recognize and award individuals that have represented and embodied our mission. Past honorees have included impressive leadership like Terry Lundgren, Zac Posen, Iman, Edward Enninful, Sean Combs and Daymond John.

The award will be presented at our **46th Annual Scholarship and Awards Gala at 583 Park Avenue in New York City on Thursday, October 20th, 2016 at 6:00 pm.**

We would be incredibly honored to give you this well-deserved distinction. BRAG looks forward to recognizing your achievements while inspiring our future generation of industry leaders. To learn more about our organization and mission, please visit us at [www.brag.usa.org](http://www.brag.usa.org).

Sincerely,

 

Nicole Cokley-Dunlap Shawn R. Outler

Co-President Co-President