The BMW Center of Excellence award is given to the top 10% of dealers in the United States with 345 dealers in the body.

I have been with BMW for many years and wasn’t a COE winner until my arrival at BMW of Mount Laurel and what a privilege it is to be here.

There is something very special about this group and a uniqueness to Holman (Holman Automotive) that I love, and that uniqueness is that we are family. Not colleagues or coworkers but family looking out for one another working towards a common goal always positioned and supported to succeed.

There are many factors that come together to win this award, key benchmarks that must be obtained, but it’s the focus, dedication and passion of all of you that make a back to back win possible.

Chris ( Chris Kern VP of BMW Operations) and I are so grateful for all you do because you are why we are here and you are what makes BMW of Mount Laurel so special. It’s not the building or the cars that it’s all about, but great people doing great things.