

1. To what size group will the speech be delivered?

Medium to Large – 75 to 100

2. The speech will be delivered to a group made up of mostly?

Work colleagues and their significant other – I am the CEO

3. Where will the event be held?

Restaurant – closed to the public.

4. What kind of speech do you want?

Describing the journey in metaphorical terms in a story telling manner – meant to be inspirational get people excited for the future

5. Is there a key person(s) to whom the speech will be given? Tell us their name(s) and a little about his/her personality

General group from new employees to senior execs. And significant others. General vibe is friendly and loyal

6. Please share information about events or memories you have together that you would like mentioned in the speech.

Generally how we fought through some significant battles over the last few years and hit hard in 2022 unexpectedly but the future is very bright

7. What do you want your audience to think or feel as a result of experiencing your presentation?

Excited, inspired, ready to go to war (metaphorically)

8. Is there an action that you would like your audience to take as a result of experiencing your presentation?

No other than to be ready for the future

9. What is your deadline for delivering the speech?

Speech will be delivered Dec 9 at the Christmas party

10. Finally, please provide your speechwriter with any additional information you would like to have included in your speech. Include all information you feel is essential to your speech.

I am the ceo of a company and have an idea for my [Christmas](#) address. The company has been through a lot over the last 5 years. I released the entire senior management team when I joined 5 years ago. Just as we are recovering the pandemic hit along with strong negative economic head winds. We fought like hell to get through and did. Then in 2022 we got hit very hard with some internal challenges that were self imposed. I had to release the cfo because of it. Lots of very significant challenges. New cfo on board. She is awesome. Great crew. Loyal. Tenacity. I want to emphasize this the performance of these people. I was hoping to talk metaphorically about a smaller wounded ship who gets surrounded by destroyers or more powerful ships, somehow fights its way through (strong skilled dedicated crew) and is headed for open water and home port. Not there yet but headed there. Closing would be something like now that we are steaming to port and are wounded we will not just repair our ship and go out but will instead take the same experienced, dedicated loyal crew and go back out in the a more powerful badass battleship with the same great crew and going after it (kick some ass or something like that). We are strong, dedicated and honest but are going to take our rightful place. Create our own destiny. 5 min is good. Want it to honour the hardworking dedicated people who work for the company and be inspirational. Something along those lines. 😊