

This speech should be a toast and roast to my good friend Mitch Adler (see the attached article about him and his company). It should be short speech 3-4 min or so.

Mitch and I both started companies around the same time, Mitch in flooring and I entered the real estate field. So I was a client of Mitch. I started with single family houses, then apartments. So I have been a client of Mitch from day one. You could say that without me and my business associates the business wouldn't be where it is today...

Just kidding of course.....

You can also mention that behind every good man is the bread winner of the family his wife Sheri..

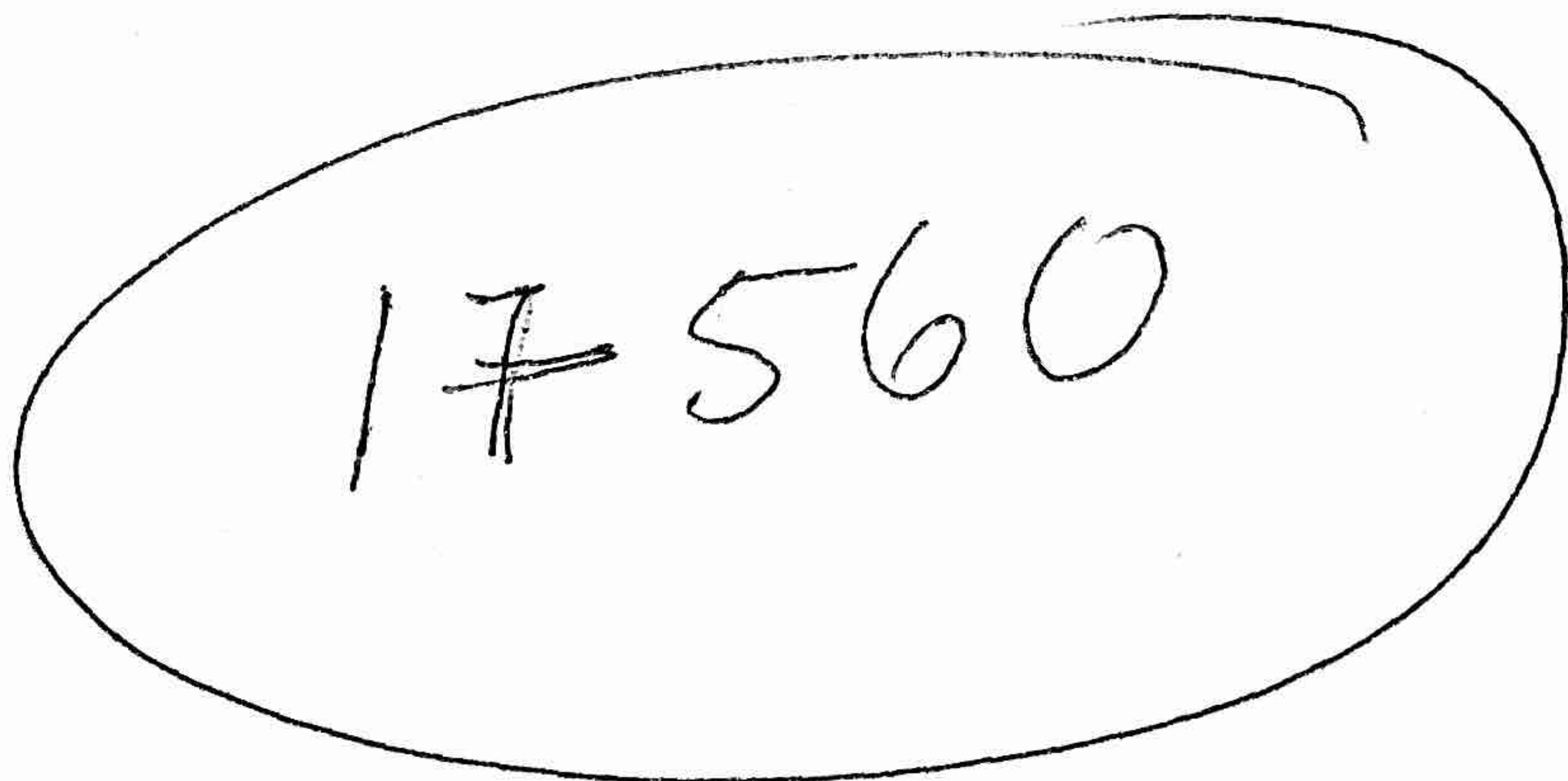
I would say that as my business grew in size, Mitch's business grew in size. He was able to grow and add flooring installation, blinds and flood service.

What else can I provide to you to assist you in writing the speech.

Thank you,

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Bonded is the trusted partner for new flooring installation, carpet steam cleaning, and other related floor & air duct cleaning services. Our locally owned & managed company has been recognized many times over the years for superior service and professionalism.



Mitch Adler has been Bonded's President for forty years!

Mitch Adler, President

"Genius is 1% inspiration, 99% perspiration" – Thomas Edison

Mitch Adler came to San Diego with one goal: To own a company and control the destiny of his family. His entrepreneurial spirit and drive to succeed enabled him to build Bonded Inc. into a multi-million dollar business and well exceed the goal of the young Canadian transplant! In 1985 he purchased a near-bankrupt carpet company, in an industry that at the time he knew nothing about. What he did know is that hard work would earn

success. While many people only saw the problems and headaches that the carpet company was then facing, Mitch only saw opportunities! Working 7 days a week as a Carpet Cleaner, New Flooring Installer, Office Manager, Salesman and everything in between, Mitch learned the business inside and out and found ways to improve their services and stand out among the competition.



Bonded's leadership team at the A Expo

With the help of his wife Sherri, he grew & developed the company and made customer satisfaction the absolute, most important priority. Mitch has built strong relationships with hundreds of people in the "Professionally Managed Rental Property" industry which has secured years of repeat business and catapulted the company's sales and revenues. Regardless if a customer has 3 rental units or 3,000 rental units, they get the same dependable, prompt & precise service from Bonded's team.

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Over the years the company grew and adapted to better service their loyal customers and began to offer more services including Air Duct & Dryer Vent Cleaning & Emergency Flood & Fire Services. In August of 2014 Mitch expanded the company and purchased their partner company Bonded Widow Coverings. With the acquisition, the company was rebranded to Bonded Inc. because the company offers so much more than carpet. The company now has approximately 85 employees and services all of San Diego County.

On any given day, you can feel Mitch's enthusiasm in the air at Bonded Inc.'s corporate office, showroom & warehouse in Kearney Mesa. His passion for "doing the best job all the time" keeps his team striving to exceed customers' expectations and truly be the most professional, dependable carpet and flooring company in San Diego county. Mitch shares his success with Bonded's team and many of his employees have enjoyed working with him for decades. Mitch supports many local charities, including the YMCA, and when not at work you might find him on the greens or enjoying time with his family.



Bonded's team includes many employees with 20+ years of service to our customers.

Mr. Adler has attained the recognition of "CFE" "Certified Flooring Executive", from the World Floor Covering Association He is an active member and is personally certified by the "I.I.C.R.C" Institution of Inspection, Cleaning and Restoration in a large variety of areas. Mr. Adler has experience in both "hands on" carpet cleaning and flooring installation. He personally is the "RMO" (Responsible Managing Officer) for the company having obtained his contractor's license early in his career. His personal license #679999 is for C-15 Flooring, C-54 Tile, and C61/D52 Window Coverings. Carpet Cleaning.

**Sales &
Customer
Service Team**

**Bonded's
Office Team**

**Bonded
Warehouse
Team**

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