Hi Tolleson,

I thought that I should start off by telling you a little about Dr. Liechtung so that you will be able to The speech is going to be given by Dr. Marc Llechtung, who has been a dentist and businessman for over 25 years.  He has owned multiple dental practices and created a multi-use dental appliance and has traveled around the world giving seminars to other clinicians and dental labs as well as been on many television shows such as CBS News, CNN Headline News and The View.  He has also worked in the corporate world after selling some of his dental practices as a chief clinical officer and chief revenue offices where he was in charge of over 62 dental offices, 200+ clinicians and also acquired multiple practices during time with them.  He currently owns three thriving dental practices in New York and will be acquiring an another practice in New Jersey by the end of the month.  Dr. Liechtung has been married for over 30 years and has three sons.  He has a vibrant personality and is a great communicator.

Dr. Liechtung has been asked to speak at a graduation for school that certifies dental assistants and medical assistants in New Jersey.  The graduation will be held at Monmouth University and should be attended by over 100 people. The audience will consist of the graduates, their families and the staff of the school. The name of the school is Advantage Career Institute. We are requesting the speech be returned by March 18th at the latest.

Dr. Liechtung would like the basis of the speech to be revolved around five (5) words that begin with the letter E.

Education-How having an education is something that no one can take from you.  How it is a weapon that you can always have in your arsenal for life.

Energized-How embarking on a career can make you feel energized and excited about improving your life.

Employment - How having an education will give you a security to fall back on your education.

Empowerment-How having an education empowers you to strive in your life.

Everlasting-How your education is something that you should utilize every day.

Dr. Liechtung would like to incorporate a story about friends in his life that went through a difficult time in their lives such as marriages ending and trouble in business.

They all grew up together and played sports together through the years. The first friend had graduated from college and had a law degree and his other friend had not continued his education and joined the workforce after high school. He watched his first friend go through a difficult time and was able to rely on his education to help him start a new company where he was energized again and he remarried and is living his best life.  After a while he lost touch with the other friend, but many years later he was in Manhattan coming out of a coffee shop on 9th Avenue and he saw him on a bike delivering packages.Later that day he reflected on how these two friends had such similar life situations and how and education is everlasting and can be relied on in difficult times.

Dr. Liechtung would like the speech to be uplifting and energetic, to show enthusiasm and energize these new graduates. To let them know that  what they have just accomplished is something that will be an everlasting, empowering gift to themselves.

Please let me know if you have any questions.

Thank you for your help.

Sincerely,

Brigid King

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