1. **To what size group will the speech be delivered?**
	1. 1000 people in a convention center ball room.- Large
	Large (100+ people), Medium (50 to 100 people), Small (25 to 50 people), Intimate (1 to 25 people)
2. **The speech will be delivered to a group made up of mostly?**
(Family, Friends, Colleagues, Business Associates, Employees, Clients, Media, Invited Guests, Crowd, Specific Ethnic Group, Children, Congregation, Teenagers, or other)
	1. Family, Friends, colleagues in the same business, business associates, employees, invited guests.
3. **Where will the event be held?**
	1. January 27. 2023 at the Ft. Worth Convention Center in Downtown Ft. Worth, TX. Ball room. The theme is the 90’s, so any 90’s humor would be good, I lived that along time ago...LOL
4. **What kind of speech do you want?**
	1. Custom introduction to be humorous- my theme has been for 2022. “Will you Dance with Me”
	2. Funny, informative, and professional. I would like some humor but some seriousness.
5. **Is there a key person(s) to whom the speech will be given? Tell us their name(s) and a little about his/her personality.**
	1. The speech will be about my Presidential Year at AATC for 2022. Patty Utley- Madam President.
	2. The speech will be about our challenges and celebrations for AATC in 2022.
	3. I was catapulted to incoming President in 2022 with 2 weeks’ notice as the incoming resigned before the installation. This 2023 would have been my year to be president.
	4. Humor of preparing in two weeks for a year of Presidency. The theme was the incoming presidents that resigned- “Adventure” which was not what I would have chosen, but 2022 turned out to be an adventure.
	5. We had Unification discussions to potentially merge with an adjacent association. The vote was to keep the rich 55-year tradition of AATC as a stand-alone association and continue our amazing culture. No matter what side of the unification table our members and board were on, we pulled together and continued to support AATC, thank you for that.
	6. We had a New CEO Search that started in March 2022. We made history by hiring a new CEO for the first time in 30 years. Thank you to Jeff Lowry for leading the charge and our committee for the diligence and time to find the right person to move AATC forward. If you have not met Kevin Pellegrino, please stop by, and say hello.
	7. We hosted our Annual Business Exchange solo and raised $73K for NAA’s PAC. Thank you to all of our Supplier Partners that supported us and our Owner Managers for coming out and meeting some new suppliers!
	8. We hosted Maintenance Mania solo and had almost 1,000 attendees. What a great turnout and the spirit was unprecedented!
	9. We hosted a Food and Toy Drive for Community Enrichment Center in December and raised $11K in funds and had hundreds of generous donations from our members of toys and pantry safe goods. Thank you to our community service committee for helping make this happen.
	10. We hosted our UGM Bowling Tournament and raised $XXXX for Union Gospel Mission.
	11. Both of our PAC Golf events were sold out and we added our first annual Murder Mystery Dinner for PAC and raised $27K.
	12. We started at the Diversity, Equity and Inclusion Committee and laid the foundation for our members to have a seat at the table by Advocating Acceptance Through Community.
	13. We honored our Veterans that served and started a committee to create a place for outreach and to help build skills and provide careers for those that served our country.
	14. We moved into our new state of the art building after 36 years of being in the same location…. We were nomads hosting training and meetings at Texas Star Golf Course, thank you for supporting and attending.
6. Please share information about events or memories you have together that you would like mentioned in the speech.
	1. The support for AATC shined and I thank you for that, we could not have had the success of 2022 without each of you.
	2. I would like to thank my Executive Committee for all the extra meetings and discussions this year. The Board of Directors for keeping things in perspective and having an amazing energy. The staff of AATC, I have said they are small, but mighty is an understatement, even in the state of adversity, they rose to the occasion and kept AATC business as usual. Thank you, you are near and dear to my heart.
	3. To my work families, yes, families… I started as President in 2022 with BH Management. To my South-Central Team you were so supportive through the most challenging part of the 2022, thank you- love you guys! To my new family, Portico Property Management, you received me at the tail end of my Presidency and have been supportive and I am excited to have you involved and appreciate you welcoming me!
	4. Finally, I would like to thank my family for their support and listening, even when they did not want to hear about it, thank you for continuing **to push me.**
7. **What do you want your audience to think or feel as a result of experiencing your presentation?**
	1. I would like them to walk away excited for the future of AATC.
8. **Is there an action that you would like your audience to take as a result of experiencing your presentation?**
	1. I would like a fun ending that will get them excited.
9. **What is your deadline for delivering the speech?**
	1. My event is 1-27-23. I would like to have this by the 1st week of January so I can review and tweak so I can practice.
10. **Finally, please provide your speechwriter with any additional information you would like to have included in your speech. Include all information you feel is essential to your speech.**
	1. I will be providing some awards once I am done with my speech, I would like applause before I start my presentations of awards.