DACHENG NEW YORK PATICIPATION WITH THE DACHENG SHANGHAI FAMILY OFFICE BUSINESS HERITAGE AND LEGAL RISK MANAGEMENT CONFERENCE

Dacheng New York actively participates with a well established Private Client Group focused on wealth management, succession planning, and asset protection for clients residing both in the United States and China. Our participation with this Private Client Group has been particularly successful stemming from the desire of Chinese high net-worth families electing to diversify their investments and assets across various cross-border jurisdictions.

Because of its experience, knowledge and ability to provide critical guidance in navigating foreign investment regulations and obtaining access to off-market real estate opportunities, Dacheng New York has successfully assisted wealthy clients in evaluating attractive and desirable investments in the United States.

Our expertise and experience is further buttressed by our network of professional connections and relationships in China, Europe & and the United States. We maintain working partnerships with many investment banks and established wealth and family office advisors, as well as with brands that have come to symbolize perpetually stable wealth.

One strong relationships is with Russ Alan Prince, author of “The Family Office – Advising the Financial Elite”, one of the few publications describing in the details the actual internal operations of a Family Office. He is also the principal of Prince & Associates, a management company for individual high net worth Family Offices. Known as the “Billionaire’s Advisor”, Russ has an ongoing working relationship with Dacheng and Opal Advisory, a closely-related family office that assists wealthy Asian families with establishing business and personal relations in the United States.

Another strong working relationship of Dacheng New York is with the Forbes Multi-Family Offices and their business & media empire. Forbes, an international publication focusing on current financial issues, also manages and operate a multi-family office , which has become the symbol of perpetual family wealth and has collaborated with Dacheng New York on several ventures, including a well received Family Office Conference held at the exclusive Forbes Art galleries. Dacheng is able to coordinate and provide sponsor representatives to attend and participate in the Conference. Since their purpose is to support our clientele and to broaden our ability to deliver services to our clientele, this would operate as a value – added, non-competitive opportunity for all Dacheng Lawyers and their clients.

Specifically, Dacheng New York proposes to participate by coordinating some or all of the following activities to enhance the value of the conference to the participants:

Conducting a data and informational survey for conference participants that explores family office wealth in China and internationally. This survey, professionally designed has been previously accepted as the standard for obtaining reliable and useful proprietary quantitative information on the elite family office demographics. The Dacheng Law Office name would also be branded on this new, innovative survey and the resulting articles and publications.

Working with the Forbes media outlets, the survey, articles & publications resulting therefrom would be distributed through our partners to Forbes China, Forbes.com, and Private Wealth Magazine publications, together with Dacheng branding and marketing information.

At the conference, we will distribute English and Chinese scholarly articles on Family Office Best Practices as adopted World-wide by discussing innovative trends and investments of the type that successful Family Offices have been relying for the last few years. These articles would be authored by Dacheng NY, Forbes Family personnel and other wealth advisors within the financial sector.

Dacheng NY representatives will lecture on the best locations in which headquarters for the Family Offices can best be located, their comparative benefits and recommended structures as supported by recommended best practices and highest professional standards.

Provide to all participants copies of Family Office books, latest relevant publications and copies of pertinent Forbes magazines, including “*Inside the Family Office”* and “*Fortune’s Fortress”.*