## Grading Rubric and Speech Evaluation Form Used for Speech #1 and Speech #2 assignments.

| Name:  |                           | <b>Section:</b> 02D Summer 2015  |
|--|---------------------------|--|
| GRADING TOPICS:  | POINTS:                   | COMMENTS/SUBTOTALS:  |
| INTRODUCTION:  | TOINTS.                   | COMMENTS/SUBTOTALS.  |
| State name & gain attention /interest of audience  | 0 1 2                     |  |
| State Purpose & Thesis   | 0 1 2                     |  |
| Credibility Statement (clear & persuasive)   | 0 1 2                     |  |
| Preview Main Points of speech  | 0 1 2                     |  |
| Transition to Main Point I   | 0 1                       | Introduction:/9 points   |
| BODY:  |                           |  |
| Obvious & informative Main Points  | 0 1 2 3                   |  |
| Main Points concise & relevant to Thesis   | 0 1 2 3 4                 |  |
| Quality/Explanation of data/evidence   | 0 1 2 3 4                 |  |
| Transitions between each Main Point  | 0 1 2 3                   | 2 (2 mainta anal) - (6)  |
| <u>3</u> sources <u>cited verbally in Body of speech to s</u>                            | support Main Points: 1 2  | 3 (2 points each =/6)  Body: / 20 points   |
| CONCLUSION:  |                           |  |
| Transition to Conclusion &   |                           |  |
| Inform speech is ending  | 0 1 2                     |  |
| Summary of Main Points<br>Restate Purpose & Thesis                                       | 0 1 2<br>0 1 2            |  |
| Closing statement: Thoughtful & insightful   | 0 1 2                     |  |
| Invite questions: Open floor to Q & A  | 0 1                       | Conclusion: / 8 points   |
| DELIVERY:  |                           |  |
| Professional image/appearance  | 0 1 2                     |  |
| Enthusiastic/Positive  | 0 1 2                     |  |
| Eye contact/Eye movement   | 0 1 2 3                   |  |
| Movement (standing and appropriate use   | 0.1.2                     |  |
| of movement to avoid looking rigid) Gestures   | 0 1 2<br>0 1 2 3          |  |
| Facial expressions/Smile   | 0 1 2 3                   |  |
| Extemporaneous   | 0 1 2 3 4 5 6             |  |
| Vocal (volume, pitch, rate & variety)  | 0 1 2 3 4                 |  |
| Word choice, Pronunciation & Articulation  | 0 1 2 3                   |  |
| Vocalized pauses/fillers   | 0 1 2 3                   |  |
| Interaction with audience  | 0 1                       |  |
| Audience-centered (delivery, topic, organization, etc.)                                  | 0 1                       | Delivery:/32 points  |
| MISC:  |                           |  |
| Time limit: seconds  | 0 1 2 3 4 5 *There is a o | ne point per minute deduction if speech is under or over allocated time limit. * |
| Originality & Relevant business topic  | 0 1 2                     | <del></del>  |
| Visual aid (professional, added depth to   | 0 1 2 3                   | <i>Misc.</i> :/ 10 points  |
| speech, visible, explained & distributed/shown   | ı well                    |  |
| PREPARATION OUTLINE:   |                           |  |
| Format   | 0 1 2 3 4                 |  |
| Content  | 0 1 2 3 4                 |  |
| Depth/Detail   | 0 1 2 3 4                 |  |
| <u>3</u> current, credible & <u>varied</u> sources<br>Sources cited correctly in outline | 0 1 2 3<br>0 1 2 3        |  |
| References Page in correct APA format  | 0 1 2 3                   | Preparation Outline:/21 points   |
| <u> </u>   |                           |  |
|  |                           |  |

/100 points= (Letter Grade) \_