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| --- | --- |
| **1. To what size group will the speech be delivered?**  300 people |  |
| **2. The speech will be delivered to a group made up of mostly?**  My suppliers staffs ranging from Supply Chain, Customer service, Sales, Marketing and top management. No outsider except me. |  |
| **3. Where will the event be held?**  In the ballroom of 5 star hotel, Bangkok, Thailand |  |
| **4. What kind of speech do you want?** Story telling and information with professional style |  |
| **5. Is there a key person(s) to whom the speech will be given? Tell us their name(s) and a little about his/her personality.**  I don’t know their name but the main man is Country Manager of Oil company |  |
| **6. Please share information about events or memories you have together that you would like mentioned in the speech.**  The event will take place at the hotel as I mentioned earlier and I ‘d like to say thank you for being good partner all the way long and like them to feel that we have been working with them very close and longest in Thailand. |  |
| **7. What do you want your audience to think or feel as a result of experiencing your presentation?**  I’d like to them to feel we are their only best loyalty customer in Thailand. |  |
| **8. Is there an action that you would like your audience to take as a result of experiencing your presentation?**  To be more supportive in business cooperation and deal etc. |  |
| **9. What is your deadline for delivering the speech?**  On speech will be on 25 Oct Noon time. |  |
| **10. Finally, please provide your speechwriter with any additional information you would like to have included in your speech. Include all information you feel is essential to your speech.** |  |

Below are the questions for my to prepare the answer as speech continuously alone without moderator. I have put my answer below

Please find topics and draft agenda below. The venue is Bangkok Marriott Marquis Queen's Park - Thai Chitlada 1-2. I will update the detail again once more information is available. Thank you

1) Experiences working with ExxonMobil Chemical across the years,

My company is 37 years old, working with them 34 years, being their appointed branded distributor for 12 years and listed in stock market for 12 years and having continue growth for 10 years in a row until now. ExxonMobil have taught me a lot in many ways from one to one with my staffs until sharing their thought on management. It includes many small details from Excel template sheet to advance training of their chemical products.

2) What you like, dislike about our way of working;

We like your system we like your corporate culture we like your operation team (you can input too)

We dislike your inflexibility we dislike your bureaucratic (you can input too)

3) Views on what it takes to engage the customers better (from a customer perspective)

Speed to response, more problem solver.

4) What are your own experiences in growing your company, and ways you have introduced changes to your company culture

You can make it up for me.

5) What are the macro trend you are observing in the value chain and the innovation which might disrupt the chemical industry.

You can try to input for me.

S/N Time Segment Duration (hh:mm) Activity

1 12:00 1:00 Lunch

2 13:00 0:30 Registration/Photo Booth

3 13:30 A-Welcome 0:03 Welcome

6 13:33 A-Welcome 0:05 Agenda Overview

4 13:38 A-Welcome 0:02 Introduction Video -Sizzle Reel introduction

5 13:40 A-Welcome 0:10 Welcome message+ Short Change Story

7 13:50 B-Introduction GwP 0:10 John's Change story Video

5 14:00 A-Welcome 0:10 short Change Story

8 14:20 B-Introduction GwP 0:20 GWP concept & purpose

9 14:40 B-Introduction GwP 0:20 Guest speaker ME

You can find more information about our company at my website

www.unionpetrochemical.com