EZ Speech Writers *Client Questionnaire*

Please answer all questions that apply to your speech. The more details and information we have, the better we can tailor your speech to your audience. **Failure to answer applicable questions may delay completion of your speech.**

1.) Event date \_\_\_\_October 9th\_\_\_\_\_\_\_\_\_ Date by which you need to receive the speech?\_\_\_\_\_\_September 30\_\_\_\_\_\_\_\_\_\_

2.) What is the location/venue (a hotel banquet room, school auditorium, business meeting room, stadium, press conference, park, place of worship, etc.)?\_\_\_\_\_\_A ballroom at a local country club\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Does the venue have a name (such as: West High School, Thompson Arena, Moonlight Wedding chapel, City Hall, etc.)? \_\_\_\_\_\_\_\_Deercreek Country Club (I'm a resident)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3.) Name of person delivering speech (if client enter ‘same’)? \_\_\_\_\_\_\_\_\_\_Same\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4.) Full name(s) of person(s), being honored or celebrated? \_\_\_\_\_\_\_\_\_\_\_Debbie Murcasel Powell, Democratic candidate for US Senate from Florida\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Provide the title(s) (groom, bride, retiree, veteran, graduate, etc.)\_\_\_\_\_\_\_\_\_\_Former Congresswoman\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Tell us about the person: (more room at bottom of page if necessary) \_\_\_\_\_\_\_\_\_\_\_\_I've never met Debbie and what I know is found via Google and tv interviews\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_is an American politician and academic administrator who served as the U.S. representative for Florida's 26th congressional district from 2019 to 2021. A member of the Democratic Party, her district covered the southern part of Miami-Dade County, including Homestead, as well as the Florida Keys.

Mucarsel-Powell was the first Ecuadorian-American and first South American-born immigrant to serve as a member of the U.S. Congress. She was defeated in her 2020 re-election bid by Miami-Dade County mayor Carlos Giménez.

Before entering politics, Mucarsel-Powell worked for various non-profits including the Hope Center, Zoo Miami Foundation, and the Coral Restoration Foundation. She was the associate vice president for advancement and later an associate dean at the FIU Herbert Wertheim College of Medicine.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5.) Are there specific memories, events, or incidents, (humorous/serious), that the speaker and the honoree share/shared and that should be woven into the speech? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_None, but we are both big Democrats\_\_\_\_and women who have to work in male dominated environments.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6.) Relationship between speaker and person, persons, or group, being recognized (i.e. boss, teacher, alumnus, brother, friend, maid of honor, etc.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Debbie is the Democratic candidate for US Senate, and she will be speaking to a room of voters. I'm very proud of the fact that all three political parties will be represented at the event. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6.) Where is the event (i.e. New England, west coast, Rocky Mountains) \_\_\_\_\_\_It's always hot and rainy! \_\_\_\_\_\_\_\_ and does the weather or location factor into the speech event? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

7.) How many people will be in attendance? \_\_\_\_\_\_\_\_\_100-150\_\_\_ How is the audience comprised (students, student graduates, parents, family, friends, employees, wedding party, business clients or associates, etc.)?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Voters of all ages are coming\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8.) What type of speech, or combination of types of speech do you want to deliver (sentimental, humorous, informative, heartwarming, inspirational, empathetic, celebrative, serious, dramatic with flare, storytelling, political, reminiscent, some poetry, a professional presentation)? \_\_\_\_\_\_\_\_\_\_\_\_\_Debbie is not well known to voters in Jacksonville. We're at the other end of the state from where she resides. I'd like to share her background at a high level, especially her upbringing in South America. The speech should have a little humor and also be a touch inspirational.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9.) Do you want the speech to be an incentive for your audience to do anything? If so, please explain. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Donate $ and Vote\_\_\_\_\_\_\_\_And tell others to do the same.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

10.) Are there any thoughts, feelings, emotions, that you would like your audience to experience after the speech/address/presentation? \_\_\_\_\_\_\_\_We want to convey the importance of \_voting and that Debbie is the right person to represent Florida in the Senate.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

FINALLY: Please tell us any additional anecdotes, personalities, statistics, that may add to the depth of the speech/presentation? Unfortunately, I don't have any. Debbie is still someone I'm learning about.

Thank you: E Z Speech Writers