Please complete **some** or **all** the questions applicable to your speech. The more pertinent information we have the better we can tailor your speech to your audience.

- 1.) <u>Date</u> of speech?__September 2019 in ohio and date for you to receives the speech?_as soon as possible in order to have it done and allow time to think on it.
- 2.) What is the location/venue, such as a hotel banquet room, school auditorium, business meeting room, stadium, press conference, park, place of worship, etc.? Venue is a large hall in Canton Ohio. approximately 700 people in attendance, I indicated the mix of individuals from Medal of Honor to Gold and Blue star families, doctors of chiropractic, supporters of the program, other military individuals.

Does it have a name, such as: West High School, Thompson Arena, Moonlight Wedding chapel, City Hall, etc.? Unknown.

- 3.) Name of person delivering speech, if client print 'same'? Same
- 4.) Name of person(s), being honored or celebrated? The military, veterans, and thos who have served our country, the patriots of our nation and those who have lost loved ones in battle.

And their title? groom, bride, retiree, veteran, graduate, etc.?
Tell us about the person: (more room at bottom of page if necessary)
There is no person, but the project was started by a chiropractor Dr. Tim Novelli to provid chiropractic care to veterans at no cost across America, he has worked hard and has about 7000 doctors of chiropractic across the nation providing care at no cost. The military has not incorporated chiropractic care to the level they should and these individuals are trying to change that
5.) Are there specific memories, events, or incidents, (humorous/serious), that the speake and the honoree share/shared, and that should be woven into the speech? Nothing humorous about our veterans being denied care. this project is serious and deserves the recognition but the service men and women, also need to be recognized for their servicetheir unselfish dedication to our country, and with the 75 anniversary of Normandy coming up, how appropriate to continue to honor the memory of those brave service men who lived and those who gave their lives.
6.) Relationship between <u>speaker</u> and <u>person, persons, or group,</u> being recognized, i.e. boss, teacher, alumnus, brother, friend, maid of honor, etc.? No relationship, I was asked to speak because of some perceived prominence in the chiropractic profession.
6.) Where is the event, New England, west coast, Rocky Mountains, Ohio_and does the weather or location factor into the speech event? No
7.) How many people will be in attendance? _700 Whom is the audience comprised of, students, student graduates, parents, family, friends, employees, wedding party, business clients or associates, etc.?see above
8.) What type of speech, or combination of types of speech do you want to deliver: sentimental, humorous, informative, heartwarming, inspirational, empathetic, celebrative,

serious, dramatic with flare, storytelling, political, reminiscent, some poetry, a professional presentation? A speech of gratitude for the service of these veterans, the sacrifice of the Gold and Blue Families, and the recognition of the fight that still goes on between the government the military and the incorporation of the benefits which chiropractic care can

provide to these individuals. The fight for inclusion, the fight for recognition, the fight for freedom of choice in health care is being fought by the chiropractors as the fight for freedom fought by the individuals in the military.

- 9.) Do you want the speech to be an incentive for your audience to do anything? Yes, I want them to call, write, and contact their members of congress and their military leaders to correct this injustice in the service men not being able to obtain proper chiropractic care.
- 10.) Are there any thoughts, feelings, emotions, that you would like your audience to experience after the speech/address/presentation? I want them to know how proud the chiropractic profession is to be able to do our small part in helping our patriots get benefits and we as a profession will continue to support these brave men and women who serve.

FINALLY: Please tell us any additional anecdotes, personalities, statistics, that may add to the depth of the speech/presentation? the chiropractic profession was under attack by the American Medical Association: (see Wilk vs AMA litigation), where in 1963 the American Medical Association (AMA) formed a committee on quackery to "contain and eliminate" the profession of chiropractic. After a 17 year legal battle, the courts ruled in favor of the chiropractic plaintiffs and declared that the "lingering effects of the AMA conspiracy to contain and eliminate the chiropractic profession would linger for decades". The AMA did despicable acts to prevent chiropractic colleges from being accredited, prevent chiropractic from being included in Medicare and other governmental programs, tried to stop chiropractic from being included in benefit plans, and to this day the military has not fully complied with congressional legislation to open up the inclusion of chiropractic. There are chiropractors (DC's) doctors of chiropractic in the VA and DoD but not to the extent that the injuries of war......have on the musculo skeletal system for our service men. The toll on their bodies which chiropractic can be immeasurably beneficial has been hampered, and the benefits of non-drug, non-surgical care from chiropractic can and will reduce the opioid crisis currently experienced by our vets. They are hooked on opioids usually from an initial back pain or musculo skeletal injury and denied chiropractic services.

Thank you: & Z Speech Writers