

AMERICA'S CUP  
PRESENTED BY



LOUIS VUITTON

2017 AMERICA'S CUP  
**SUPERYACHT**  
PROGRAM

THE BEST SAILORS.  
THE FASTEST BOATS.  
WATCH THE EXCITEMENT.  
JOIN THE ACTION!

OFFICIAL  
OPERATIONAL PARTNER





GET A FRONT ROW SEAT TO  
ONE OF SPORT'S ICONIC COMPETITIONS  
-THE AMERICA'S CUP!

# JOIN THE ACTION

THE COMPETITION FOR THE  
OLDEST TROPHY IN INTERNATIONAL SPORT  
IS SET FOR JUNE 2017 IN BERMUDA.

THIS IS YOUR INVITATION TO A FRONT ROW SEAT.

The America's Cup has moved into a new era - fast, adrenalin-fuelled racing, on short intense race courses.

Now, for a very selected few, there is an opportunity to witness the 2017 America's Cup in Bermuda through our Superyacht Program.

The 2017 America's Cup consists of an action-packed month of activity in May/June 2017. It begins with the Louis Vuitton America's Cup Qualifiers and Challenger Playoffs, to determine the top challenging team. The winner will face the defending champion, ORACLE TEAM USA, in the America's Cup Match presented by Louis Vuitton, beginning on June 17.

Through the America's Cup Superyacht program guests will gain access to a special experience coming as berthing packages right in the heart of the unbelievably beautiful Bermuda venue. VIP flags will be distributed for premium locations.

Outside of the America's Cup races, there is plenty of other action scheduled in June including: the J Class Regatta; the Red Bull Youth America's Cup, and the America's Cup Superyacht Regatta.



FIRST  
AWARDED  
IN 1851,  
THE AMERICA'S CUP IS  
THE COMPETITION FOR  
THE OLDEST TROPHY IN  
INTERNATIONAL SPORT.



**P**RE-DATING THE MODERN OLYMPICS BY 45 YEARS, THE AMERICA'S CUP HAS SPANNED ACROSS THREE CENTURIES AND BOASTS A HISTORY OF INTRIGUE BEFITTING OF ITS PLACE IN THE PANTHEON OF INTERNATIONAL SPORT.

When the starting gun is fired for Race 1 of the 35th America's Cup Match presented by Louis Vuitton on June 17, 2017, the trophy will be 166 years old.

Due in part to the weight of its legacy, and in part to the structure of the competition, the America's Cup is incredibly difficult to win. Throughout its history only four nations – USA, Australia, New Zealand and Switzerland – have won the trophy. Countless men (and historically it has been men) who have reached the top of their chosen profession have tried and failed to find success in the America's Cup. This too, is what makes the prize so alluring.

The last America's Cup in San Francisco in 2013 represented a sea change in the format of the event. Light, fast, modern multihull powered by wingsails replaced the traditional monohull boats. As the speed of the boats increased from 15mph to nearly 50mph, the physical demands on the crews multiplied. A new generation of Cup sailor was required - younger, fitter and multi-talented.



BERMUDA'S SUMMER  
OF AMERICA'S CUP RACING

# 2017

A number of exciting events fall under the umbrella of the 2017 America's Cup.

During the last week of May, all teams will compete in the Louis Vuitton America's Cup Qualifiers. This is the first time to see the teams racing in the new America's Cup Class foiling catamarans. This event has special significance - if the winning team ends up racing in the America's Cup Match presented by Louis Vuitton, it will start with a one point lead.

In June, the top four challengers begin the Louis Vuitton America's Cup Challenger Playoffs. The winning team will advance to race ORACLE TEAM USA for the America's Cup.

The America's Cup Match presented by Louis Vuitton is scheduled to start on June 17, 2017. The top challenger will face ORACLE TEAM USA with the first team to earn seven points winning the America's Cup.

AMERICA'S CUP  
**SUPERYACHT**  
PROGRAM BERMUDA



THE AMERICA'S CUP HAS EVOLVED FROM CLASSIC YACHTS RACING MILES OUT TO SEA INTO A HIGH-SPEED EXTREME MATCH RACE SERIES, TAKING PLACE IN THE FLAT WATERS OF BERMUDA'S GREAT SOUND.

The America's Cup Superyacht Program offers a place in a competition the world has never seen before. Superyachts will be offered exclusive ringside seats to see the speed and skill of the world's best sailors throw their boats at each other at speeds over 40 knots.

In 2017, in Bermuda, Superyachts will be at the heart of the action at the America's Cup - from exclusive course side race viewing, to their very own Superyacht Regatta. The America's Cup Superyacht Regatta is scheduled to take place on off-days from the America's Cup racing programme and depending on the weather conditions it will take place either inside the Great Sound or outside on a thrilling ocean course.

Following the Superyacht Regatta, the elegance of the past will be on display with the J Class Regatta. The magnificent J Class is to return to the America's Cup to race in a parallel regatta for the first time in 80 years. This will bring together two facets of yachting: the high-tech and fast-paces AC72 foiling catamarans and the beauty and power of the mighty Js, still so relevant of their glamorous 1939 heyday. Berthed at the centre of the Race Village, the J Class fleet will showcase the heritage and tradition of the America's Cup. The current J Class fleet comprises seven yachts, including two of the original Js that raced for the America's Cup. J Class fleet racing is one of the most spectacular sights on the world sailing circuit.

The America's Cup Superyacht Program offers you a place in a competition the world has never seen before.

COURSE BOUNDARY  
SUPER YACHT SPECTATOR VIEWING

FINISH LINE

AMERICA'S CUP VILLAGE  
CURRENTLY UNDER CONSTRUCTION  
HARDSTAND AND DOCKS DUE TO BE COMPLETE LATE 2016



## 35<sup>TH</sup> AMERICA'S CUP BERMUDA SUMMER 2017 SCHEDULE

May 26 – June 5, 2017

June 7 – June 12, 2017

June 17 – June 27, 2017

June 13 – June 15, 2017

June 16 – June 20, 2017

June 2017

- ▲ LOUIS VUITTON AMERICA'S CUP QUALIFIERS
- ▲ LOUIS VUITTON AMERICA'S CUP CHALLENGER PLAYOFFS
- ▲ 35TH AMERICA'S CUP MATCH PRESENTED BY LOUIS VUITTON
- ▲ AMERICA'S CUP SUPERYACHT REGATTA
- ▲ J CLASS REGATTA
- ▲ RED BULL YOUTH AMERICA'S CUP



# BERMUDA

THE JEWEL OF THE ATLANTIC.



*Premier of Bermuda*

Welcome from The Hon. Michael Dunkley, JP, MP

Premier of Bermuda

The excitement of hosting one of the biggest sporting events in the world in Bermuda is already rippling across our island.

I can attest that as soon as the announcement was made that Bermuda would be the host venue the celebration started. And we do know how to celebrate in Bermuda!

But that day also marked the start of the hard work.

Everyone here has come together to ensure that the 2017 America's Cup in Bermuda will run like clockwork. Plans are being made, infrastructure is being developed and upgraded, and facilities are already under construction at the Royal Naval Dockyard, which will become the beating heart of the America's Cup in 2017.

I am confident that what we put in place for the America's Cup will serve Bermudians and our visitors and guests well.

We have a reputation for hospitality here in Bermuda that is well-deserved and we cannot wait to celebrate the America's Cup with you!

Sincerely,

The Hon. Michael Dunkley, JP, MP  
Premier of Bermuda

## BERMUDA HOME OF THE 35TH AMERICA'S CUP

JUNE 24 - JULY 4, 2017

**B**ERMUDA SITS NORTH OF THE BAHAMAS IN AN ASTOUNDINGLY BEAUTIFUL STRETCH OF THE ATLANTIC, A MERE 650 MILES (1,046 KILOMETERS) EAST OF NORTH CAROLINA.

With 75 miles of dramatic coastline, all of Bermuda's 181 islands, islets and rocks can be tucked in a cozy 21 square miles. Most of these smaller islands are uninhabited, but eight of the larger ones are linked by bridges and one causeway to form a subtropical paradise.

Bermuda's unique location in the Atlantic provides an extraordinarily pleasant climate that rarely sees extremes of either hot or cold. Summer temperatures average near 85-degrees F.

The islands are famed for their pink beaches, a combination of crushed coral, calcium carbonate and the shells of tiny single-celled animals called Foraminifera. Many of the beaches have perfect snorkelling or dive sites just yards offshore.

On shore, there are PGA quality golf courses, horseback riding trails, nature reserves, botanical gardens and historic forts and houses. Fine dining options are plentiful.

On the water, Bermuda is ideal for sailing, fishing, kayaking, SUP, windsurfing; in fact anything you can imagine!

Bermudians have a well-earned reputation for being some of the friendliest people in the world. Come and enjoy their hospitality.

# THE 35<sup>TH</sup> AMERICA'S CUP SUPERYACHT PACKAGE

BWA YACHTING IS PROUD TO BE THE OFFICIAL  
OPERATIONAL PARTNER OF THE 35TH AMERICA'S  
CUP SUPERYACHT PROGRAM

BWA Yachting, the worldwide leader in marine agency services, will provide a luxurious and exclusive hospitality experience in collaboration with Bermuda Yacht Services:

VIP flag allowing access to a "field of play" front row view of the race course adjacent to the electronically defined race course boundary

Louis Vuitton America's Cup Qualifiers Opening Ceremony

In-venue berthing—choice of locations

Berthing costs included (Utilities excluded)

Access to exclusive America's Cup parties/events

VIP access to Club AC on every race day

Duty Free fueling privileges

Access to pit lane base tours for Owner plus one guest

Access to Post Race Press Conferences for Owner

Louis Vuitton America's Cup Challenger Playoffs and 35th Americas Cup prize giving events

America's Cup Superyacht Regatta entry (if berthed in the venue)

Charter benefits through our partners pre and post events

Personalized concierge assistance

Pre-arrival processing for yachts and crews

Pre-registered on-water and on-shore Superyacht events

## SUPERYACHT PRICING

35TH AMERICA'S CUP BERTH RATE/FT NIGHT  
INCLUDING CONCIERGE SERVICES: 17 USD

Superyachts will be charged for 30 nights only, but berthing is available for the full period of the America's Cup May 20 - June 30, 2017

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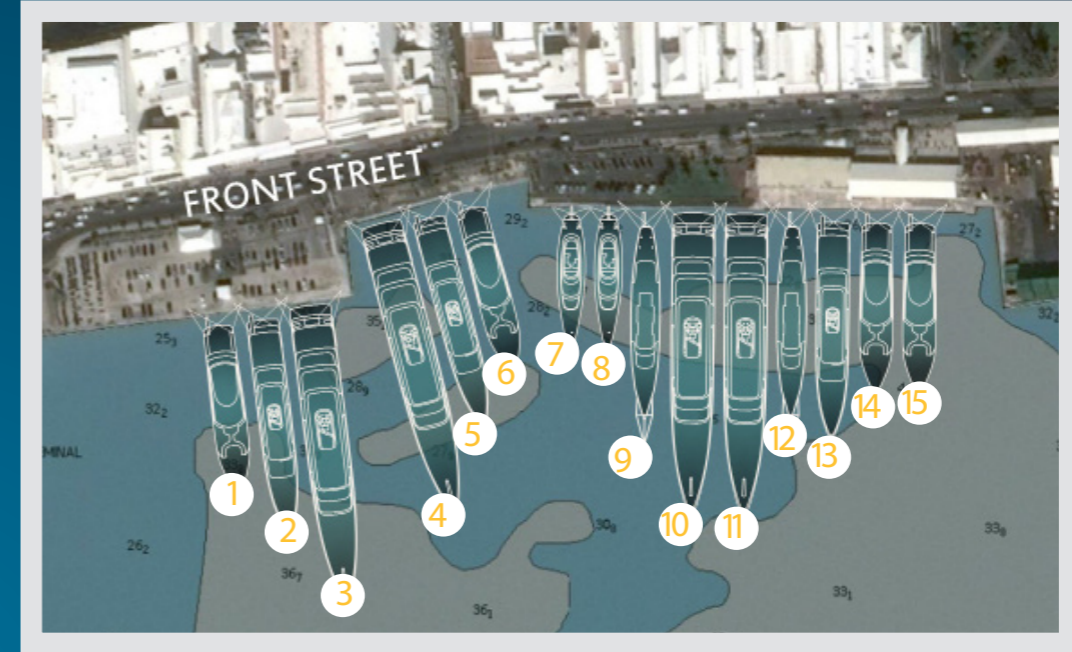
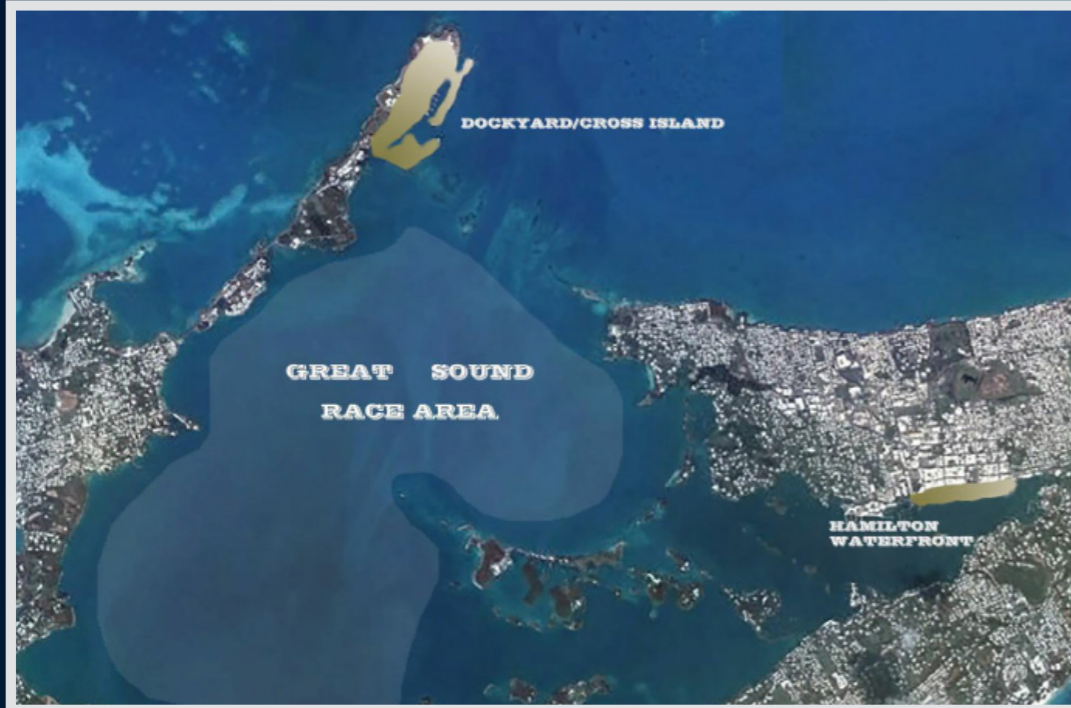


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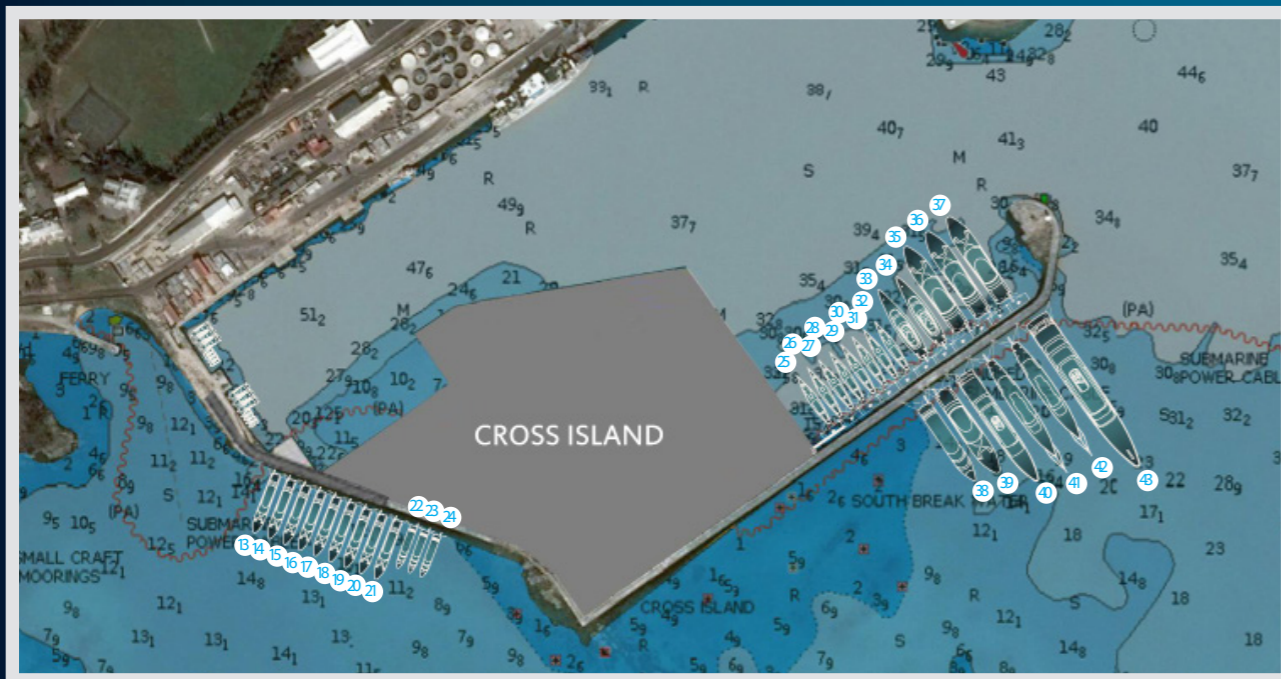




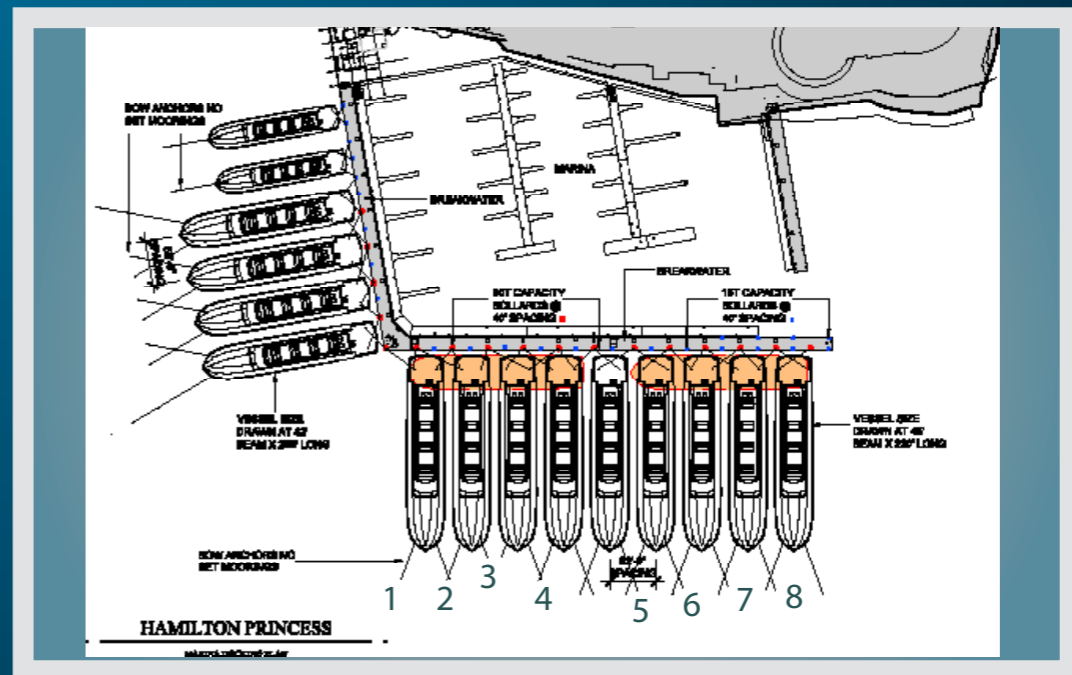
# SUPERYACHT BERMUDA LOCATION MAP



SUPERYACHT  
BERTH LOCATION MAP - HAMILTON AC MARINA



SUPERYACHT  
BERTH LOCATION MAP - DOCKYARD AC MARINA - SOUTH BREAKWATER (INSIDE & OUTSIDE)



SUPERYACHT  
BERTH LOCATION MAP - HAMILTON PRINCESS MARINA

# APPLICATION FORM SUPERYACHT PACKAGE BERMUDA 2017

Name of Applicant \_\_\_\_\_

Role / Title of Applicant \_\_\_\_\_

Address of Applicant \_\_\_\_\_

Mobile number of Applicant \_\_\_\_\_

Email address of Applicant \_\_\_\_\_

Name of Vessel \_\_\_\_\_

Sail / Motor \_\_\_\_\_

Private / Chartered \_\_\_\_\_

Make / model \_\_\_\_\_

Type of Registry  Commercial  Private  Passenger Ship

Length Over All (meters) \_\_\_\_\_

Beam (meters) \_\_\_\_\_

Draft (meters) \_\_\_\_\_

Displacement \_\_\_\_\_

Association with team  Yes  No

If yes, which team and how associated \_\_\_\_\_

Name of Captain \_\_\_\_\_

Email address of Captain \_\_\_\_\_

Mobile number of Captain \_\_\_\_\_

Please complete form, scan and return via email to [AC35@bwayachting.com](mailto:AC35@bwayachting.com)

If you have any questions or concerns, please contact Nikolaos Patsiokas (GMT +1) at +41 79 844 9891, or Laura Esteve (GMT -5) at +1 202 322 2292.



## SUPERYACHT PROGRAM

THIS APPLICATION FORM IS A NON-BINDING EXPRESSION OF INTEREST.

FINAL BOOKINGS WILL BE SUBJECT TO TERMS AND CONDITIONS TO BE PROVIDED UPON APPLICATION.

SIGNED BY APPLICANT

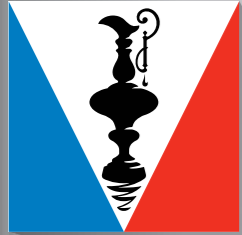
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DATED

\_\_\_\_\_

OFFICIAL  
OPERATIONAL PARTNER





MAY/JUNE 2017

# AMERICA'S CUP SCHEDULE

(ALL DATES AND TIMES ARE LOCAL AND PROVISIONAL)

MON 29 MAY  
LOUIS VUITTON  
AMERICA'S CUP QUALIFIERS  
ROUND ROBIN  
2:00PM-4:30PM  
ROUND 1 (RACE 10)  
ROUND 1 (RACE 11)  
ROUND 1 (RACE 12)

TUES 30 MAY  
LOUIS VUITTON  
AMERICA'S CUP QUALIFIERS  
ROUND ROBIN  
2:00PM-4:30PM  
ROUND 1 (RACE 13)  
ROUND 1 (RACE 14)  
ROUND 1 (RACE 15)

WED 31 MAY  
LOUIS VUITTON  
AMERICA'S CUP QUALIFIERS  
ROUND ROBIN  
2:00PM-4:30PM  
ROUND 2 (RACE 1)  
ROUND 2 (RACE 2)  
ROUND 2 (RACE 3)

FRI 26 MAY  
LOUIS VUITTON  
AMERICA'S CUP QUALIFIERS  
ROUND ROBIN  
2:00PM-4:30PM  
ROUND 1 (RACE 1)  
ROUND 1 (RACE 2)  
ROUND 1 (RACE 3)

SAT 27 MAY  
LOUIS VUITTON  
AMERICA'S CUP QUALIFIERS  
ROUND ROBIN  
2:00PM-4:30PM  
ROUND 1 (RACE 4)  
ROUND 1 (RACE 5)  
ROUND 1 (RACE 6)

SUN 28 MAY  
LOUIS VUITTON  
AMERICA'S CUP QUALIFIERS  
ROUND ROBIN  
2:00PM-4:30PM  
ROUND 1 (RACE 7)  
ROUND 1 (RACE 8)  
ROUND 1 (RACE 9)

MON 5 JUNE  
LOUIS VUITTON  
AMERICA'S CUP QUALIFIERS  
ROUND ROBIN  
2:00PM-4:30PM  
ROUND 2 (RACE 13)  
ROUND 2 (RACE 14)  
ROUND 2 (RACE 15)

WED 7 JUNE  
LOUIS VUITTON AMERICA'S CUP CHALLENGER PLAYOFFS  
12:00PM-3:30PM  
TEAM A VS TEAM B RACE 1  
TEAM C VS TEAM D RACE 1  
TEAM A VS TEAM B RACE 2  
TEAM C VS TEAM D RACE 2  
TEAM A VS TEAM B RACE 3  
TEAM C VS TEAM D RACE 3

THURS 8 JUNE  
LOUIS VUITTON AMERICA'S CUP CHALLENGER PLAYOFFS  
12:00PM-3:30PM  
TEAM A VS TEAM B RACE 4  
TEAM C VS TEAM D RACE 4  
TEAM A VS TEAM B RACE 5  
TEAM C VS TEAM D RACE 5  
TEAM A VS TEAM B RACE 6\*  
TEAM C VS TEAM D RACE 6\*

FRI 9 JUNE (TBC)  
LOUIS VUITTON AMERICA'S CUP CHALLENGER PLAYOFFS  
12:00PM-3:30PM  
TEAM A VS TEAM B RACE 7\*  
TEAM C VS TEAM D RACE 7\*  
TEAM A VS TEAM B RACE 8\*  
TEAM C VS TEAM D RACE 8\*  
TEAM A VS TEAM B RACE 9\*  
TEAM C VS TEAM D RACE 9\*

SAT 10 JUNE  
LOUIS VUITTON  
AMERICA'S CUP CHALLENGER PLAYOFFS FINAL  
2:00PM-4:30PM  
RACE 1  
RACE 2  
RACE 3

SUN 11 JUNE  
LOUIS VUITTON  
AMERICA'S CUP CHALLENGER PLAYOFFS FINAL  
2:00PM-4:30PM  
RACE 4  
RACE 5  
RACE 6\*

MON 12 JUNE (TBC)  
LOUIS VUITTON  
AMERICA'S CUP CHALLENGER PLAYOFFS FINAL  
2:00PM-4:30PM  
RACE 7\*  
RACE 8\*  
RACE 9\*

TUES 13 JUNE  
SUPERYACHT REGATTA  
  
RED BULL  
YOUTH AMERICA'S CUP QUALIFIER 1

WED 14 JUNE  
SUPERYACHT REGATTA  
  
RED BULL  
YOUTH AMERICA'S CUP QUALIFIER 1

THURS 15 JUNE  
SUPERYACHT REGATTA

FRI 16 JUNE  
J CLASS REGATTA  
  
RED BULL  
YOUTH AMERICA'S CUP QUALIFIER 2

SAT 17 JUNE  
AMERICA'S CUP MATCH PRESENTED BY LOUIS VUITTON  
2:00PM-4:00PM  
RACE 1  
RACE 2

SUN 18 JUNE  
AMERICA'S CUP MATCH PRESENTED BY LOUIS VUITTON  
2:00PM-4:00PM  
RACE 3  
RACE 4

MON 19 JUNE  
J CLASS REGATTA  
  
RED BULL  
YOUTH AMERICA'S CUP QUALIFIER 2

TUES 20 JUNE  
J CLASS REGATTA

WED 21 JUNE  
RED BULL  
YOUTH AMERICA'S CUP FINALS  
2:00PM-4:00PM  
FLEET RACE 1  
FLEET RACE 2

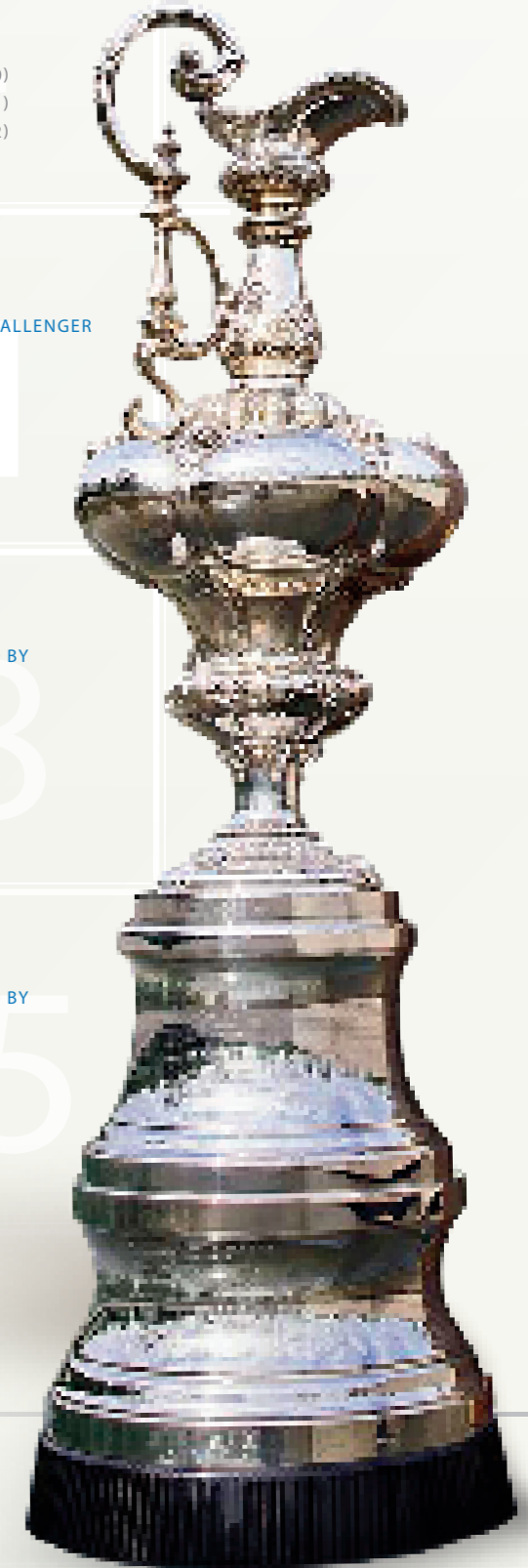
THURS 22 JUNE  
RED BULL  
YOUTH AMERICA'S CUP FINALS  
2:00PM-4:00PM  
FLEET RACE 3  
FLEET RACE 4

SAT 24 JUNE  
AMERICA'S CUP MATCH PRESENTED BY LOUIS VUITTON  
2:00PM-4:00PM  
RACE 5  
RACE 6

SUN 25 JUNE  
AMERICA'S CUP MATCH PRESENTED BY LOUIS VUITTON  
2:00PM-4:00PM  
RACE 7  
RACE 8\*

MON 26 JUNE (TBC)  
AMERICA'S CUP MATCH PRESENTED BY LOUIS VUITTON  
2:00PM-4:00PM  
RACE 9\*  
RACE 10\*

TUES 27 JUNE (TBC)  
AMERICA'S CUP MATCH PRESENTED BY LOUIS VUITTON  
2:00PM-4:30PM  
RACE 11\*  
RACE 12\*  
RACE 13\*



\* IF REQUIRED



2017 AMERICA'S CUP  
**SUPERYACHT**  
PROGRAM

FOR ENQUIRIES TO ATTEND ANY OF THE AMERICA'S CUP  
EVENTS PLEASE CONTACT:

AC35@BWAYACHTING.COM  
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LAURA ESTEVE (GMT -5) +1 202 322 2292

WWW.BWAYACHTING.COM  
WWW.AMERICASCUP.COM