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| **1. To what size group will the speech be delivered?** small group of 30 to 40 people who will be in my home.Large (100+ people), Medium (50 to 100 people), Small (25 to 50 people), Intimate (1 to 25 people) |
| **2. The speech will be delivered to a group made up of mostly?** (The speech will be delivered to friends and also people I’ve never met or don’t know well. What’s important to know is that this will largely be a Democratic or Progressive group of people and a few moderate Republicans and Independents. Family, Friends, Colleagues, Business Associates, Employees, Clients, Media, Invited Guests, Crowd, Specific Ethnic Group, Children, Congregation, Teenagers, or other) |
| **3. Where will the event be held? My home** |
| **4. What kind of speech do you want?** Informative, but I also mix in a little humor usually. (Funny,Sentimental Heartwarming, Informative, Informative, Poetic, Serious, Dramatic, Story telling, Professional presentation, Combination of one or more styles) |
| **5. Is there a key person(s) to whom the speech will be given? Tell us their name(s) and a little about his/her personality. It’s going to be about Tracye Polson, candidate for City Council here in Jacksonville, Florida. Tracye is doctor (therapist who focuses on PTSD), a breast cancer survivor and a former candidate for the Florida state legislator. She just barely lost that election in a district where it’s not easy for Democrats to run. She received the endorsement of both left and right leaning organizations in that election including the Fraternal Order of Police – very unusual for a Democrat! Obviously, Tracey will be standing right by me as I make the speech. This position is open due to the death of the councilman who previously held it – Tommy Hazouri. Tommy was a former Mayor of Jacksonville and had bipartisan support. He endorsed Tracye and also said he wanted her to fill his seat when he left. Unfortunately he died in hospice after receiving a lung transplant.** |
| **6. Please share information about events or memories you have together that you would like mentioned in the speech. I met Tracey four years ago prior to her announcement to run. She immediately impressed me with both her intelligence and her empathy. She and I have worked together to get women elected to all political offices. While Tracye promotes women, it’s important to note that she is equally respectful of men. She simply wants women to realize their total potential.** |
| **7. What do you want your audience to think or feel as a result of experiencing your presentation?** .Tracey can’t be bought as a person or politician. One of the reasons our police department endorsed her is because she does her homework, fully understands needs, positions and approaches and is very transparent. If she disagrees with you, it’s done with care, concern and facts. The top cops in Jacksonville endorsed her because she fully explained where she was not in alignment with some of their recommendations. This is the type of person she is. She stands on principles and allows the voters to decide. |
| **8. Is there an action that you would like your audience to take as a result of experiencing your presentation?** Vote, campaign, volunteer and make a BIG donation. This is a special election when most voters are unaware of the election, let alone turn out to vote. We need to create awareness of this election and get Tracye’s name into active circulation. |
| **9. What is your deadline for delivering the speech? The event is scheduled for October 26th so I’d like to have the speech a few days prior so I can review and practice.** |
| **10. Finally, please provide your speechwriter with any additional information you would like to have included in your speech. Include all information you feel is essential to yor speech.** Here is Tracye’s campaign website. It speaks for a lot of us and will keep you consistent with her message. It is https://polsonforjacksonville.com/ |