URMIA’s Strategic Directions

**1. Organizational Sustainability:** URMIA will strive to meet the needs of the present association without compromising the ability to meet future needs by building a sound financial plan and through prioritization of programs and services.

**2. URMIA Brand Awareness and Outreach:** URMIA will be a recognized voice and credible source of information and knowledge in advancing the awareness of risk management in higher education.

**3. Enhance Higher Education Risk Management Education:** URMIA will improve, promote, and facilitate the dissemination of risk management information through improvements to its website, library, and available risk management resources.

**4. Monitor Public Policy Involving Higher Education Risk Management:** URMIA will continue to monitor public policy on evolving risk management issues in higher education.

**5. Expand URMIA’s Boundaries Internationally:** URMIA will expand outside our domestic borders to build alliances with international partners that influence risk management practices internationally.