1. To what size group with the speech be delivered: Large group 100+
2. The speech will be delivered to a group made up of mostly: 20-22 year old college graduates. It’s a college graduation speech to the school of business
3. Where will the event be held? Auditorium on college campus in Richmond Ky
4. What kind of speech do you want? Informative, motivational, inspirational
5. Is there a key person to who the speech will be given? No
6. Please share information about events or memories you have together that you would like mentioned in the speech? I also graduated from EKU 30 years ago. I was the first in my family to graduate from college. All of my adult friendships were formed here on the campus of EKU. I was 9 hours away from home. My grandmother sent me 40 per month and that lasted me all month. I survived. My closes friend in the world, I met on this campus and we talk to each other literally every day
7. What do you want your audience to think or feel as a result of experiencing your presentation? That EKU made it possible for me to become so successful as a business professional because I allowed myself to dream here at EKU
8. Is there an action that you would like your audience to take as a result of experiencing your presentation? Be a leader, do what you say you are going to do, give back and show empathy
9. What is your deadline for delivering the speech? April 30, 2019
10. Finally please provide your speech writer with any additional information you would like to have included in your speech. Include all information that you feel is essential to your speech. I want the speech to convey:
	* Every step in life matters whether you make a mistake or not...they are both growth steps
	* Make "just" decisions
	* Don't be afraid to be great
	* show compassion and empathy
	* Make decisions on weightier matters
	* Consistency matters...drive effective leadership
	* You are here now; what will you do next
	* The value of resiliency and the value of "grit"