The speech will be delivered to about 700 accounting professionals, made up of CEO’s and CFO’s with business interests in the US and globally.

The speech will be given in Phoenix, Arizona

I want an informative presentation that includes humor and storytelling. The title for my remarks is:

“The Technology Tornado:  Media & Communications in the modern era. “

“CBS News Radio National business news reporter Brian Banmiller explores how technology is changing the way we communicate in business and our personal lives.”

I am a professional public speaker with 40 years of on-air experience as a national business news reporter. See my web site at [www.banmilleronbusiness.com](http://www.banmilleronbusiness.com)

While I have written and delivered many speeches, my interest here is to dig deeper to explain to the audience how technology has changed the way we communicate, for good and ill.

I need help because I do not have the time right now to do the “cut and paste” research necessary to document a compelling narrative that wows the audience. I want them to say “gee, that was interesting, I did not know that. “ It should be part history lesson and part looking forward. Autonomous cars, 5G technology speeding up how we communicate, half of stock market trades (algorithms) are done by computers, how we buy Real Estate using the internet, etc.

How Facebook has changed the way we communicate, how Google is unending the ad business, how Amazon has changed commerce. The overarching theme is how technology has upended the news and media business. Also how technology has helped create “fake news” although fake news has been around since the printing press.

Technology helped Putin manipulate our elections, it is helping China and Russia steal our trade secrets. Cyber security a big deal.

Content was once king, now information is king. In Sweden only 13% of consumers use cash. Most credit and debit cards. Moving to cashless society.

I know this is a lot, but I think some cut and paste can create an interesting speech. But must have some humor.

I signed up for 1 hour of telephone chat to better explain this.

Brian Banmiller

925-648-2240