

July 2013

Dear Friends of Holy Trinity,

I first want to thank you for your continued support of our school. Without your loyalty, generosity, and friendship, we would not be the school we are today. From all of us at Holy Trinity, thank you from the bottom of our hearts.

As you may know, we are approaching the 50th anniversary of our founding. While it is tempting to look back on our accomplishments as we move closer to this significant milestone, it is my privilege today to inform you of one example as to how we are looking *ahead*.

During the next three months, we will be introducing a new brand at Holy Trinity. Our primary goal in launching this new brand is to more clearly position our school in the minds of potential school families.

Our new Tagline is **How High School Should Be**. In our hearts, we believe we truly represent the best possible high school experience for local families and we want to communicate that belief memorably, consistently and universally.

We are introducing a new and more contemporary Logo, as well. It sits at the top of this very letterhead.

Holy Trinity is also articulating and broadcasting the six key benefits we provide to each of our students. These benefits – more than even our new Tagline or new Logo – are really the foundation of our brand:

Be Yourself Here. Doctor, actor, lawyer, Olympic athlete, teacher, rock star, dancer, mayor, priest – no matter how big your life's dream, how unique your personal sense of style, how quirky your humor, or how vibrant the neighborhood you call home, you can always be yourself at Holy Trinity, because kids come here to learn how to change the world, not how to fit into it.

Prepare for More Than Just College. While our seniors consistently earn tens of millions of dollars in scholarships to the best colleges and universities in the country each year, Holy Trinity prepares you for more than just college by sustaining a school-wide culture that realistically reflects the world's diversity; by facilitating engaging classroom discussions that demand you think both critically and creatively; and by providing you with the freedom and encouragement to try different classes, to sometimes take that road less traveled, even if it means making a mistake here or there along the way.

Live Your Faith. More than a Catholic school in name only, we empower you to actively live your faith every day through the continual exploration of your own innate spirituality, through your Christ-like embrace of those who might not always agree with you or how you see the world, and through your many seen and unseen acts of kindness and selflessness on campus, at home, during school service projects, and in all the places you touch in between.



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Know That You Can Do Anything. Grounded in fundamental knowledge, shaped by traditional Catholic values, and inspired by new ideas, your four years at Holy Trinity will embed in your heart an enduring self-confidence that you can do anything, that your future is what you make of it, no matter how high the obstacles before you or how loud the doubters.

Achieve Beyond Anyone's Expectations. Whether you are in an Honors class, an AP class, a Regents class, or even all three at the same time, your caring, expert and committed teachers will partner with you and your parents to ensure that you achieve in and out of the classroom beyond anyone's expectations, including – and especially – your own.

Find Your Gift. Walk around Holy Trinity at 3pm someday and you might just find – just maybe – the second baseman for the 2022 Yankees or Mets, the up-and-coming Mezzo-soprano of the Metropolitan Opera, or the future leader in pediatric oncology at Sloan-Kettering, each young man or woman taking advantage of Holy Trinity's near-boundless extracurricular opportunities and resources to discover and enhance their natural and amazing gifts.

I am enclosing a card with a reprint of these benefits. Please keep it with you – should you so choose – so that when someone asks you about local high schools, you can share what it is that Holy Trinity really provides our students. (If you would like more cards, feel welcome to contact my office and we will gladly send you more.

In the weeks and months ahead, as your friends, colleagues, neighbors and contemporaries ask you about local high schools for their sons and daughters – and there are many fine high schools on Long Island – please share our story and our message that Holy Trinity is **How High School Should Be**.

In fact, if they want to quickly and easily visit our website (which is being redesigned over the summer), simply direct them to www.HowHighSchoolShouldBe.com.

Thank you again for your past support and thank you in advance for your future commitment as we unfurl our new brand and reintroduce ourselves to our neighbors and local communities.

May God bless you and your family.

Proudly,

Gene Fennell
Principal

Open House Speech 2012

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Good afternoon, I'm Mr. Gene Fennell, Principal of Holy Trinity Diocesan High School, and on behalf of Bishop Murphy, Sister Joanne Callahan the Superintendent of schools and the entire Trinity community I welcome you to this "special time place and spirit" that we call Trinity. We welcome you, and it is our goal that you will leave here confident in thinking "Holy Trinity is the school for me!"

You may already know some Holy Trinity students, or you've heard about us through our school visits or perhaps through our accomplishments reported in the Long Island Catholic or your local newspapers yet-- Today we will do our best to give you a true feeling of what it is like to be part of the Holy Trinity educational experience.

Holy Trinity has been working with students---educating them and inspiring them for over 45 years. We believe in a well rounded educational experience-one that includes the best academic education we can offer, combined with a varied array of extracurricular activities all driven by family and Catholic values and extensive college preparation. To emphasize the success of our programs, I'd like to share that we are very proud of our class of 2012. Last year's graduating class earned a total of 34 million dollars in college scholarships. This was the highest amount in Trinity's 45 year history and 100% of the class indicated that they were continuing at institutions of higher learning. This graduating class as with all of our graduating classes, is a wonderful reflection of the Spirit and success that comes with being a student at Holy Trinity. Each year our students are more enthusiastic and

accomplished than the classes that preceded them. All are motivated and inspired by our New York State certified teachers and the diverse and challenging curriculum, and I cannot imagine being given a greater honor than having each of you attending Holy Trinity for your high school education and continuing that great great tradition.

We have many excellent programs at Holy Trinity including college and Advanced Placement Courses, and all are designed to educate, nurture and inspire each one of you to be the best you can be, and prepare you for the future! We pride ourselves on seeing each one of you as an individual with many gifts and talents and our seven full time certified guidance counselors will assist you in creating a program to maximize your talents. At Trinity we follow the New York State Department of Education

guidelines, and we are accredited by both New York State and the Middle States Association of Secondary Schools.

We believe in building your strengths and assisting you on this journey. We consider ourselves a medium sized school with a small school feel and no member of our student body should ever feel anonymous. We work to know each one of you and we work to empower each individual, and at the same time we believe in taking each student and inspiring him or her to live a fully engaged faith-based Catholic Life. We believe that building a strong foundation is the best insurance against the uncertainties of the future, and we believe that an education earned at Holy Trinity is a wonderful thorough preparation for whatever life and career choices you make. In addition to the well-rounded and up to date education you will receive here, you will also find a fantastic assortment of clubs and activities in

which to participate! We believe that Trinity has a sport, a club or an activity for everyone.

Holy Trinity Students arrive as eager yet possibly uncertain 9th graders, and by the time they graduate, their transformation into poised and informed young Catholic adults is truly inspiring.

We also believe that education does not start or stop at our front door, and to that end we forge strong partnerships with parents so that your high school experience will be as inspiring and effective and integral as it can possibly be.

At Trinity we believe in nurturing the whole person heart, mind, body and soul! We will encourage you on all levels and help you to succeed and grow!