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| **1. To what size group will the speech be delivered?**  I am giving the speech at a charity luncheon for the following charity howflorida.org. It is an ovarian cancer charity based in Palm Beach, FL. There will be approximately 200 people there. |  |
| **2. The speech will be delivered to a group made up of mostly?**  Some friends, but mostly wealthy older women whom are hard to “touch” and attend charity luncheons a few times a week. So, I need to be able to pull at their heart or make them feel compelled to donate to the charity. |  |
| **3. Where will the event be held?**  The event is at The Flagler Museum in Palm Beach. |  |
| **4. What kind of speech do you want?** I encourage the idea of the following characteristics….  Funny  Serious  Dramatic  Story telling  Professional  I want to come across in the way I honestly feel. I want them to feel my appreciation for their attendance, I want them to understand the importance and impact their help could have on local people, I want them to be surprised that they find themselves listening and I want them to feel the impact of the depth of the story. I am actually speaking after the keynote speaker because her schedule didn’t allow for me to go first, so Jane Brody of the New York Times is introducing me. I have written and given many speeches about my ovarian cancer in the past, but the I feel lost in being as professional and eloquently spoken as she. |  |
| **5. Is there a key person(s) to whom the speech will be given? Tell us their name(s) and a little about his/her personality.**  I will be giving the speech to approximately 200 women, with a couple men, and I was instructed to give an update on my life and possibly reflect on how my remission has shaped my life. |  |
| **6. Please share information about events or memories you have together that you would like mentioned in the speech.**  I am going to attach a file of my speech from last year. It will give the writer a very accurate picture of where I was when this audience first met me. I look back and still feel I spoke honestly and openly last year, but I didn’t anticipate this year being as difficult.  Within the last year I transitioned from being a cancer patient to a cancer survivor to a heavily monitored patient in remission. This past year forced my body into am medically induced menopause at the age of 34. I wasn’t “allowed” to take any replacement hormones and I was told there is a 70% chance of a reoccurrence. So, this past year has been the most difficult of my life with the least amount of help, validation or sympathy I ever felt. I worry that speaking about my depression, the diagnosis of post-traumatic stress and the long-term effects cancer can have on a person suddenly became off limit topics and I want the audience to understand that remission isn’t synonymous with recovery and that it has been and will continue to a difficult process. |  |
| **7. What do you want your audience to think or feel as a result of experiencing your presentation?** |  |
| **8. Is there an action that you would like your audience to take as a result of experiencing your presentation?**  Donate money, feel the need to meet me or know me, to feel my appreciation. |  |
| **9. What is your deadline for delivering the speech?**  I’m supposed to have finished with the semifinal draft by Jan. 21st. |  |
| **10. Finally, please provide your speechwriter with any additional information you would like to have included in your speech. Include all information you feel is essential to your speech.**  The main things I want to convey to the audience is:   1. Survivors need help and support sometimes even more than those in the thick of the battle, that when the dust settles, and people have fallen off caring or helping because their lives are busy….it is worth checking on that friend. 2. That mental illness is just as powerful as any 10-pound tumor and we as a society need to begin to acknowledge the importance of having a clear and stable mind and help those depressed after major events. 3. That suicidal thoughts can occur in any situation for any person and they are serious. 4. I want the audience to feel I’m doing well, I’m humble to be in their presence and I want them to be impressed by my wit and intelligence. |  |